

Press-Telegram

Southland

MAGAZINE
Section

LONG BEACH, CALIFORNIA, SUNDAY, DECEMBER 18, 1949



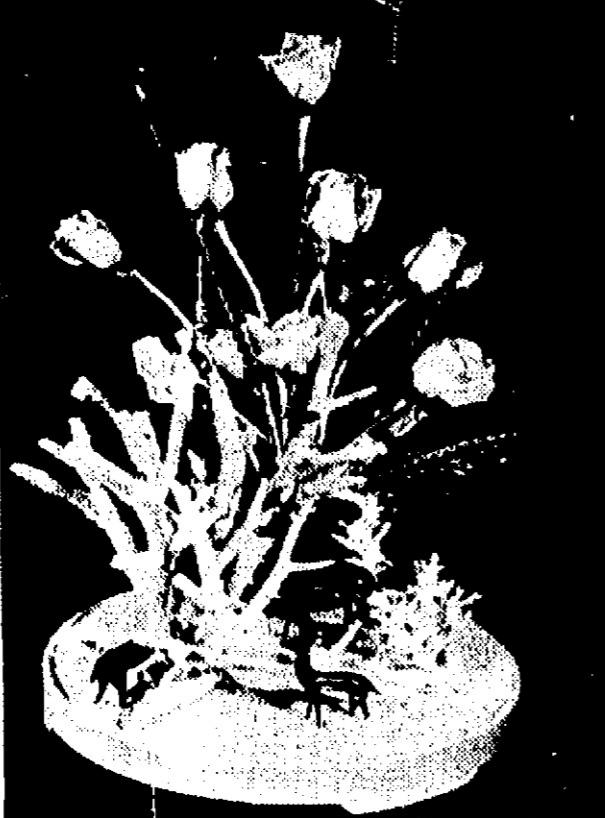
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Member
**PACIFIC SUNDAY
MAGAZINES**
FRED TAYLOR, KRAFT,
Magazine Editor

WINTER'S ARTISTRY

Snow, sunlight and shadow are winter's pigments as mountain tops are painted boldly into seasonal scenes such as this view of Big Bear Lake.



Antiqued plastic wishbone, bells, striped ribbon and holly when available make decoration at left. Pale roses, stems bound in white are used at the right.

Santa Has Changed!

By Verlie Vogel

SANTA CLAUS must have been indulging in some pretty good living during the past few centuries, because he has certainly gained a lot of weight. The job of reading letters from thousands of children, and making and delivering millions of toys, must not be as hard on him as he might like us to believe. He has been able to carry on his huge, world-famous business without a hitch—supervising his helpers in the North Pole workshop, keeping careful records of good children and bad children, and taking care of his reindeer—and yet gain more than 100 pounds since he first began.

The original Santa Claus was the bishop of Myra, in Asia Minor, in the fourth century, and his name was St. Nicholas. He was a tall, thin man, and it was his habit of giving presents to children that started the legend of Santa Claus. The

Dutch people brought the legend to America, at a time when each country was practically a world unto itself, and the conceptions and customs and superstitions of each country flourished without being disturbed by much knowledge from beyond its borders.

The American Santa Claus was tall and thin until less than a century ago. A cartoonist, Thomas Nast, was responsible for Santa's first gain in weight. During the 1860's he drew magazine and book illustrations of the old gentleman which minimized his lean and hungry look. After the early 1900's, other artists made it a definite trend, and Santa's cheeks and midsection began to grow by leaps and bounds. Today, he is in danger of getting permanently stuck in chimneys which he could once have slipped through easily!

ST. NICK'S beard has been as variable as his poundage. At different times in history it has been long, short, thick, thin, or straggly, and it has been trimmed and shaped in many different ways.

Modern Santa is a roly poly figure, as depicted on the Christmas card reproduced above. He used to be thin.

Even the name of the kindly old man has undergone an interesting change. It was always St. Nicholas until the 19th Century, and probably the name "Santa Claus" was evolved when English and American children tried to pronounce the Dutch "Sant Nicholas."

There's no telling what Santa might look like a thousand years from now. The chances are, though, that his development is complete, and that he won't change much any more.

Answers on Page 6.)

Mexico Calls

By George C. Booth

LONG BEACH motorists have been rolling down to Mexico City in increasing numbers for the past 12 years. Others go by plane or take one of the package trips handled by the local travel agencies. Whatever way they travel, Mexico offers an exciting, picturesque and friendly stay.

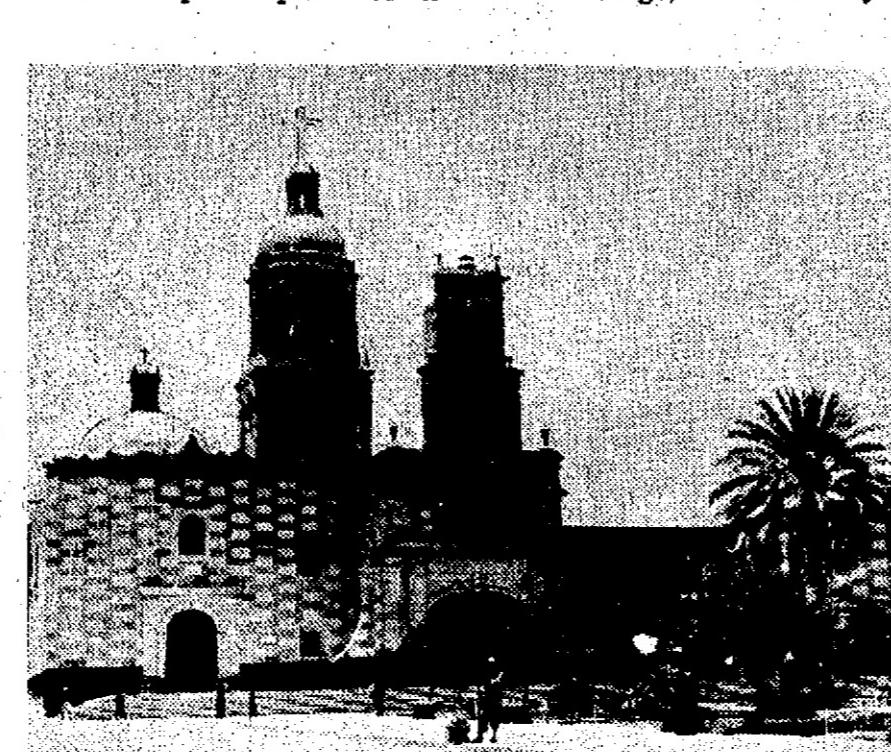
Travel conditions in Mexico are remarkably similar to those in the United States; one may travel thousands of miles within the republic and never get off paved roads. English is spoken everywhere, but if the tourist wishes to use what Spanish he knows the Mexicans will co-operate and courteously explain in English the phrase he is stumbling over.

Because the tourist industry is one of Mexico's biggest money makers, the government has carried on a tourist good will and educational campaign among her people for 10 years. As a result cafes, hotels and restaurants either boil their drinking water or serve bottled water from the Garci-Crespo springs. Much of the rigidly-inspected food served in tourist hotels is imported from the United States.

There is little red tape involved in crossing the border. One should have a smallpox inoculation and "shots" for typhoid and tetanus. A tourist permit and car permit are obtained at the border in a few minutes.

TO GET on the Pan-American Highway the Long Beach driver goes through El Paso—via either Tucson or Phoenix—and continues to Eagle Pass or Laredo. The new route through Eagle Pass enters Mexico 125 miles sooner and is a more interesting introduction to Mexico than the Laredo alternate.

This highway runs through 5000-foot-high Saltillo and joins the Pan-American route at Monterrey. Beyond Monterrey the tourist finds himself in a



Junipero Serra mission began at this Queretaro church. Emperor Maximilian was held here while being tried.

Yule Decor In The Home

Ingenuity will provide a multitude of unique Christmas decorations in Long Beach homes. Here are a few which have been used in the past. They may help you to originate clever ideas for your home.

By Caroline Coleman

IN SOME sections of the country, holly may be hard to find for Christmas decorations this year. California holly often is past its peak bearing season by the time Christmas arrives, and Southlanders often are forced to fall back on pyracantha and other berried shrubs for a substitute.

However, ingenuity will provide many pleasing Yule decorations for use on the mantel, the front door or on the table for the holiday period. Some

novel ideas which are not too difficult to develop are pictured in company with this article. These ideas were originated by florists and may be sent by telegraph, when it is desired to have them duplicated in distant cities, or may be obtained direct from florists of the florists' telegraph.

Many persons will want to try their own hands at developing decorative ideas around these suggestions or in duplicating them, either with or without the help of the neighborhood florists.

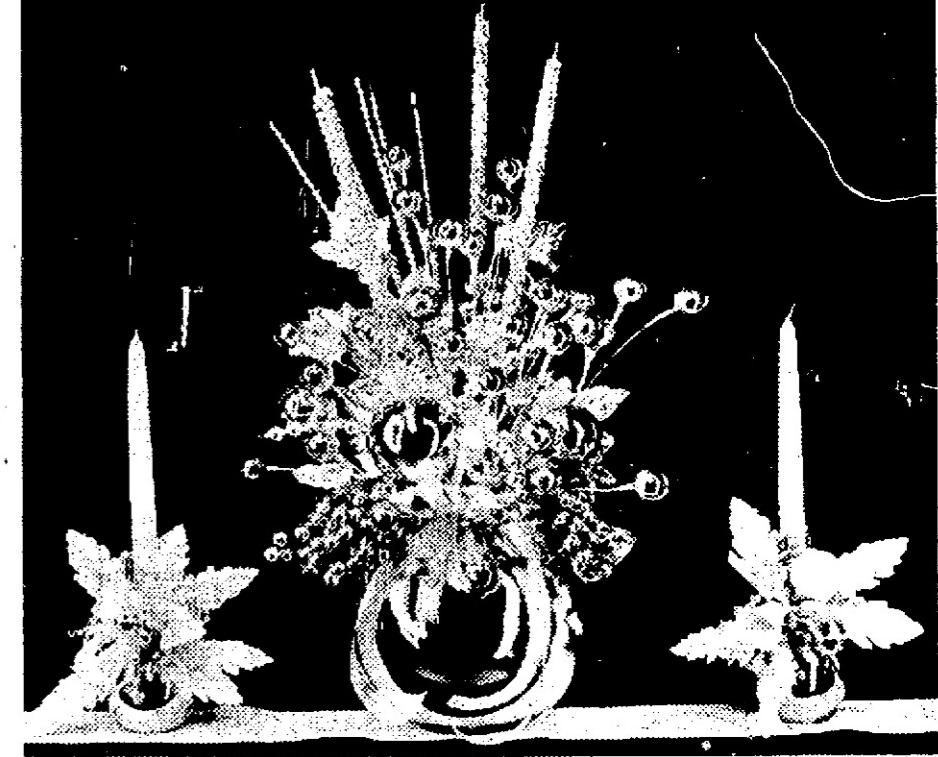
Illustrations include a door novelty—"Welcome-With-A-Wishbone"—and the youngsters will cheer loudly for it. Antiqued plastic is used to make the wishbone and the gay-striped bow will appeal strongly to the young ones. A dash of holly, where obtainable, or other berries provides a background for the bright silver bells. A sprig or two of pine leaves or cypress will do as well as holly.

BINDING stems of pale roses in snowy white and combining them into a Christmas coral garden complete with three miniature reindeer will make an ethereally beautiful table decoration.

Another captivating idea for the table is carried out by arranging pelargonium carnations with graceful pine boughs and adding one part pottery deer. This is especially suitable for shallow bowls.

For the mantel or sideboard try the ultramodern. Use three crystal balls to hold bells and candles and make a modernistic centerpiece of silver leaves, silver grapes and assorted silvered ornaments of whatever kind you can find or may desire.

A little ingenuity will provide variations of these arrangements with whatever decorative materials that may be on hand.



Three crystal balls, bells and candles combine with a modernistic centerpiece here in attractive arrangement.



Pelargonium carnations and graceful pine boughs give lovely Christmas effect in this interesting display.

Know Christmas Customs?

By Maymie R. Krythe

1. Which Christmas decoration was considered sacred by the Druids?

2. Where do the children hang up their clothes that the pockets may be filled with gifts?

3. In which American country is there a female Santa Claus?

4. On what day are Christmas trees burned in some places?

10. What bishop in Asia Minor was known for his generosity?

11. What name was given to carol singers in early times?

12. Where was plum pudding first made?

13. What was favorite holiday drink in "Merrill England"?

14. On what continent is Christmas often celebrated outdoors, with plum pudding for dessert?



Market place in gracious university city of Morelia. The author's son, Stanton Booth, purchases bananas.

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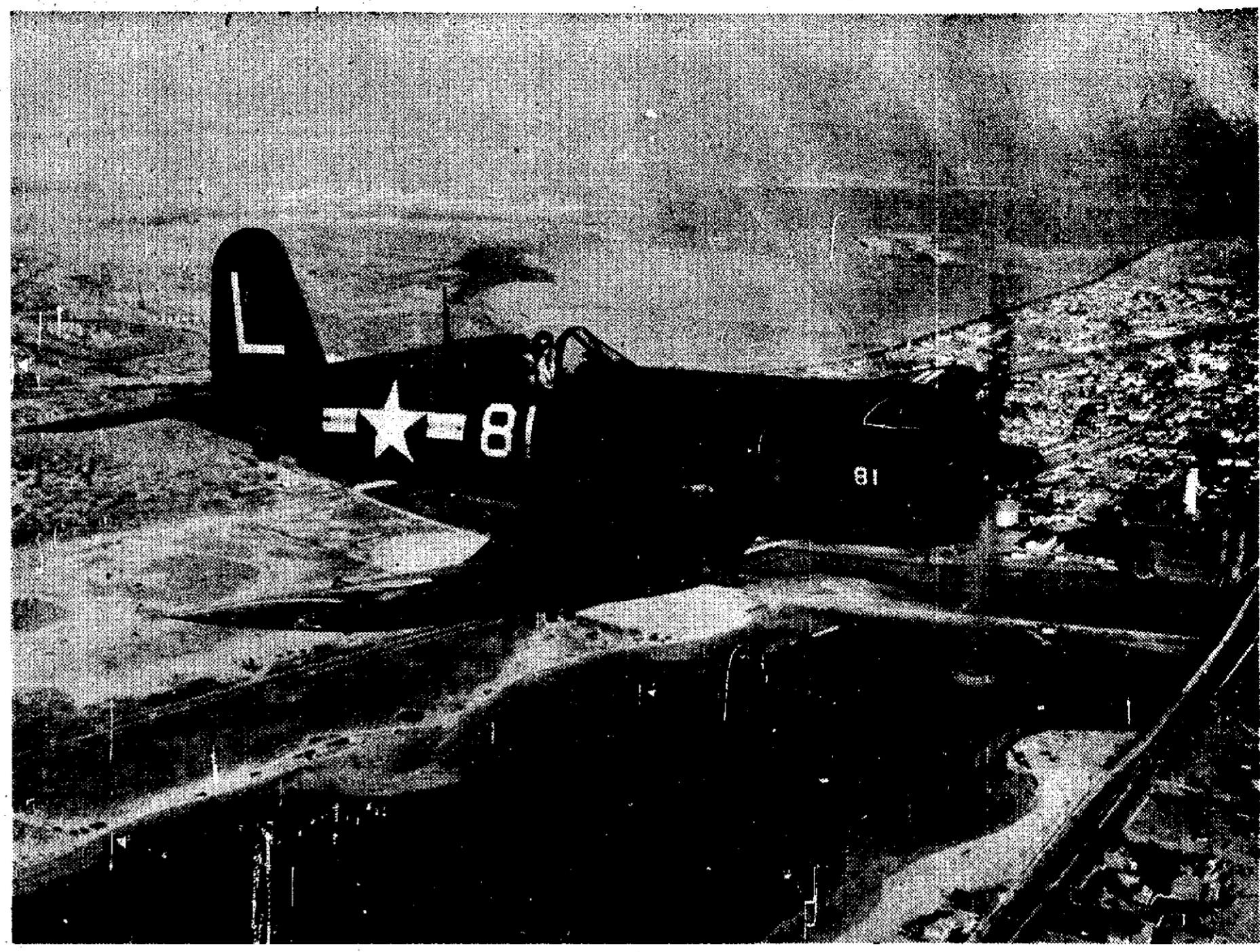
Of solid brass, with brass shade. The standard comes in assorted colors. Shade pulls down to expose cigarettes.

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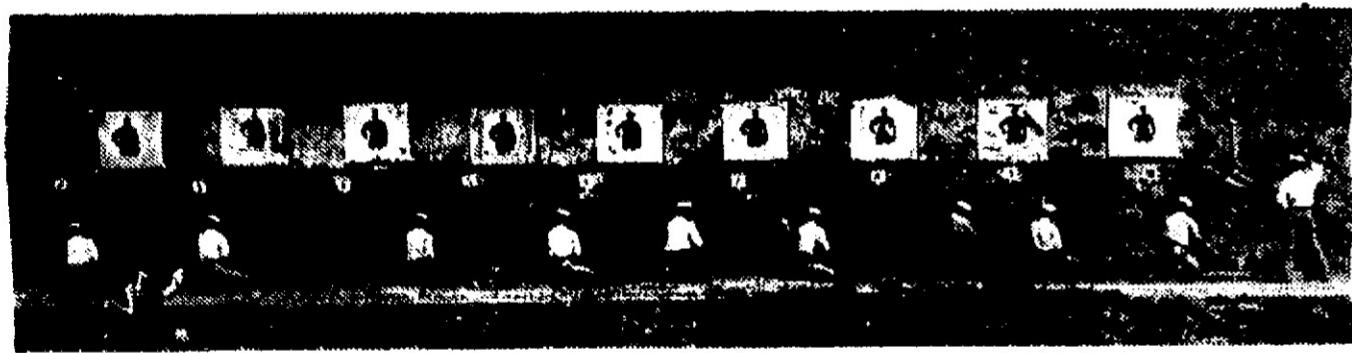
LONG BEACH

COMPTON

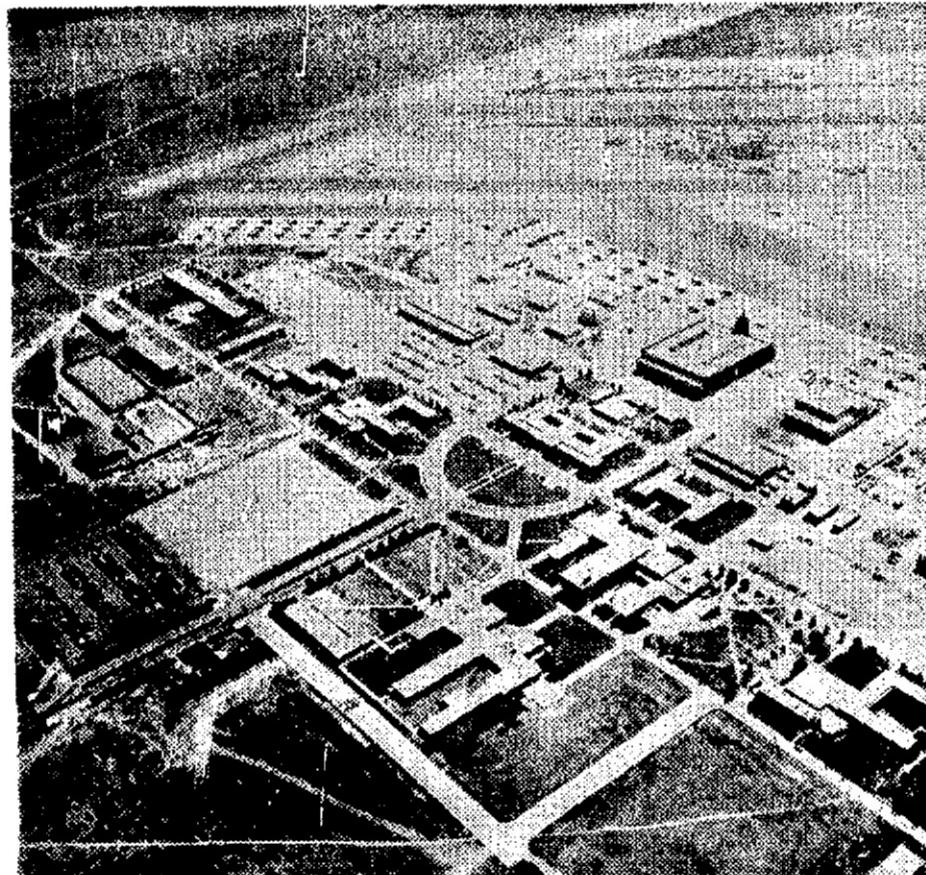


Weekend Sailors With Wings

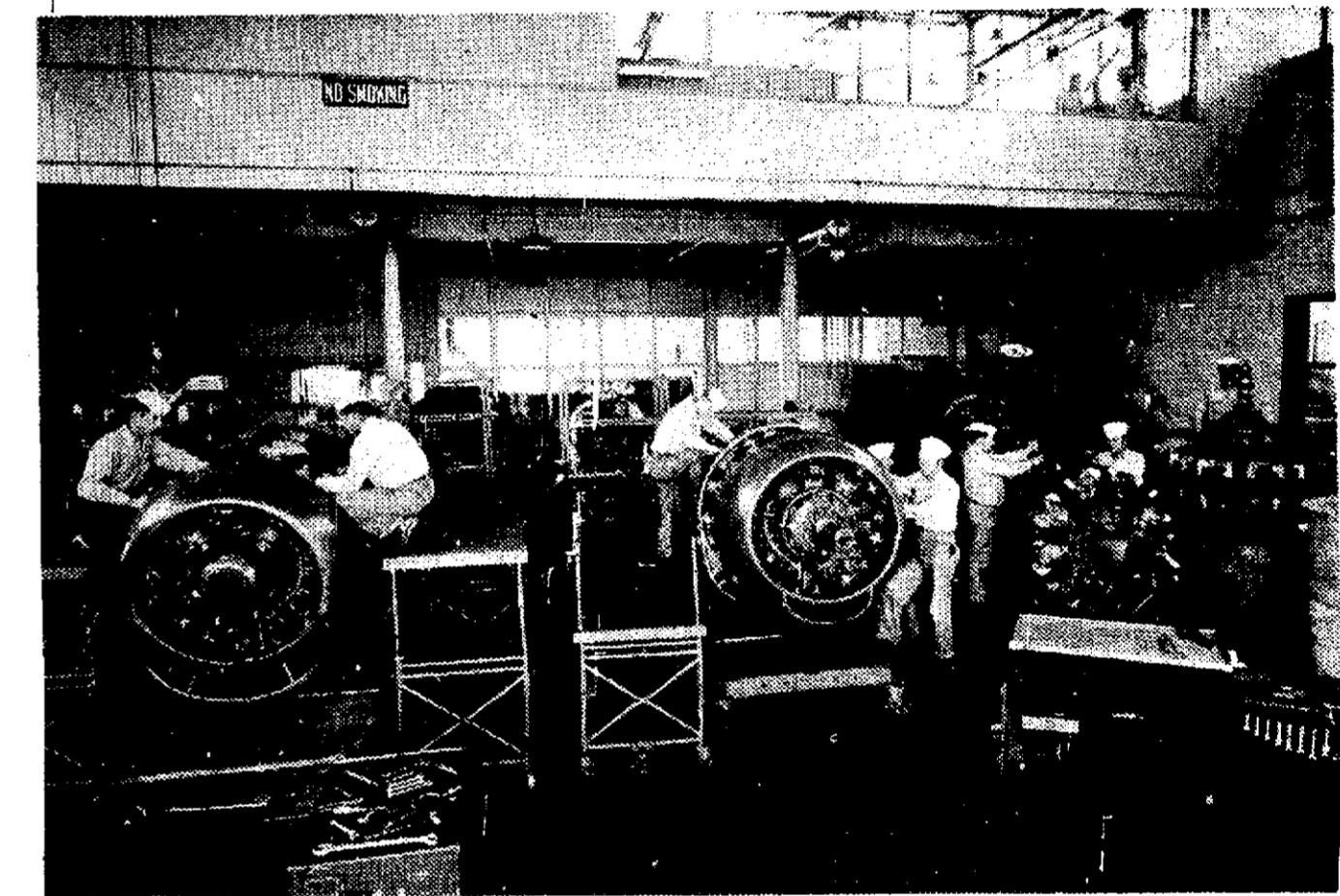
Largest Naval Reserve air base in the nation, Los Alamitos Naval Air Station also is the one best equipped to take care of the large number of "week-end sailors with wings" who come to the station to take part in training activities. Spacious airy quarters are available, as well as fine recreational facilities. Equipment is up-to-the-minute, and instruction is pointed at preparing reservists for any national emergency that might arise. Ground crews have well-equipped shops to keep the planes flying. Aircraft are of the latest tactical kind and are flown in the week-end maneuvers to familiarize pilots with their operation and with the Navy's demands. Also a feature of the station is a modern airport equipped with the newest type of navigational instruments for safety of pilots and for the training of the ground crews.



All military personnel at Los Alamitos are required to take regular training on the pistol and rifle range, as shown in the photo above.



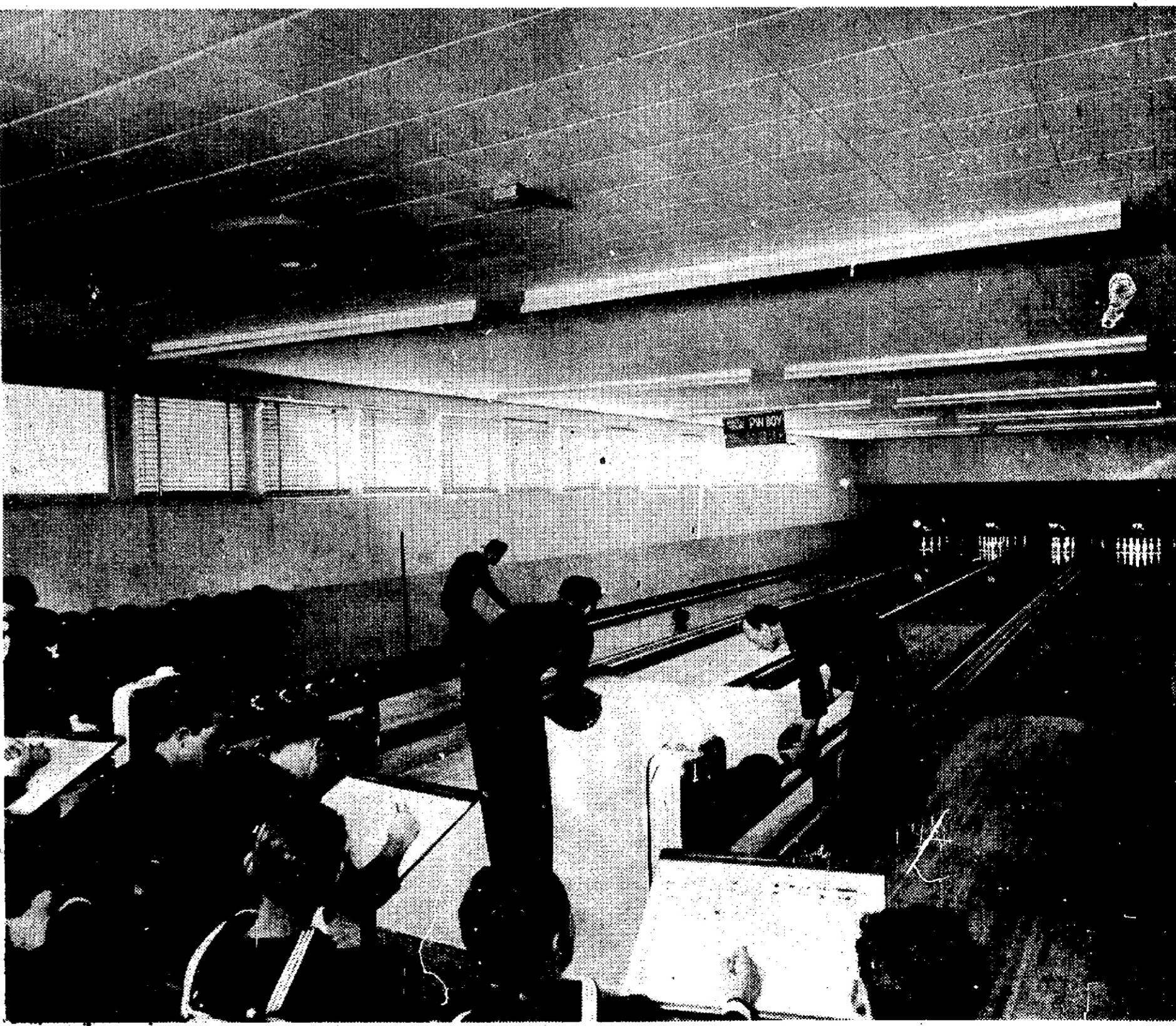
Here is an aerial view—taken from northwest about 3000 feet—of Los Alamitos.



Naval Reserve mechanics work with regular Navy personnel in these shops, maintaining planes for fliers and learning own duties better.

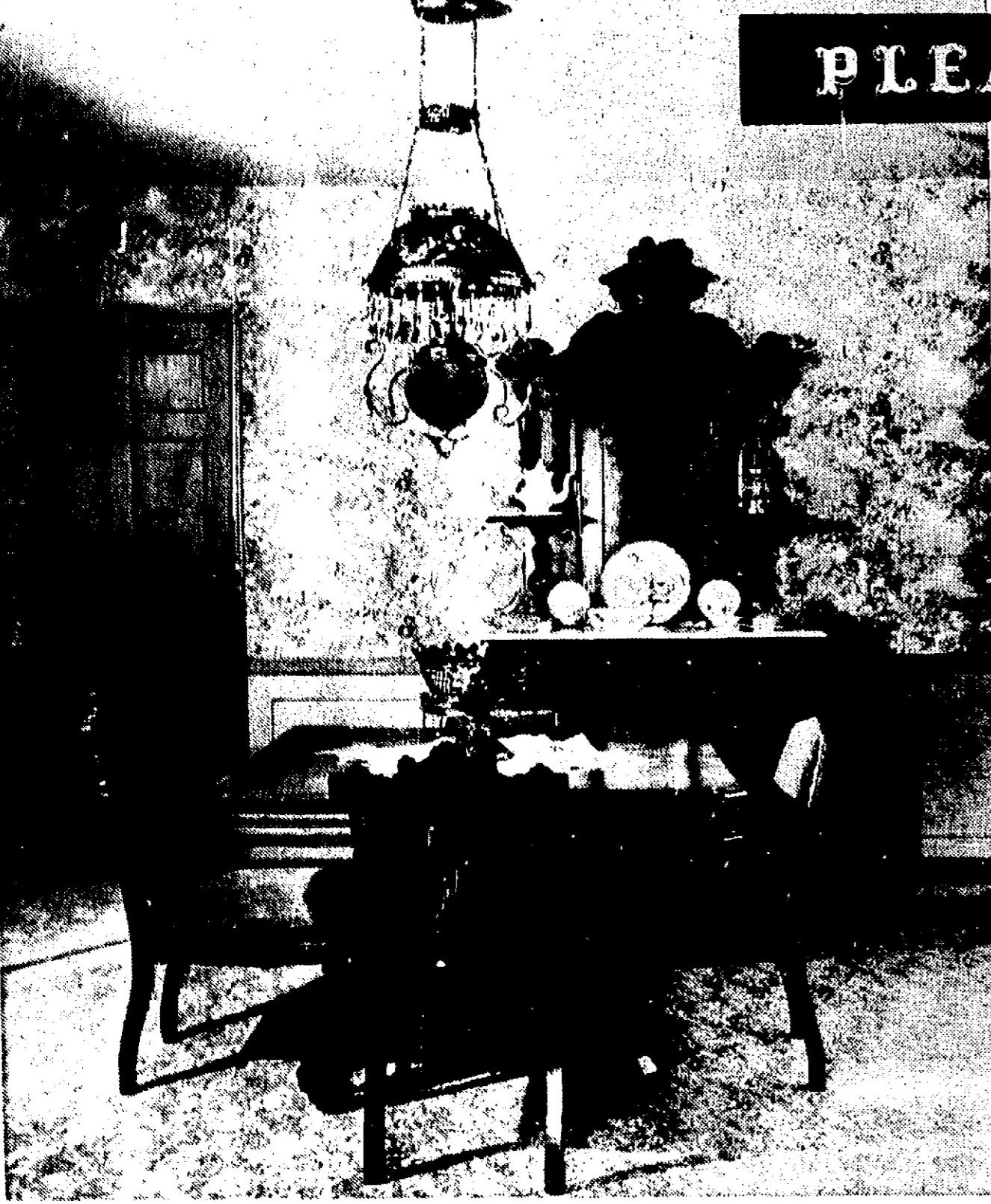


Chaplain Pardes Erdman of Pasadena and two enlisted men participate in religious services. Los Alamitos chapel provides church services in Protestant, Catholic and Hebrew religions.



Bowling alleys are popular with personnel at Los Alamitos. Alleys are open every evening. Bowling leagues are formed among departments and a team represents station in district play.

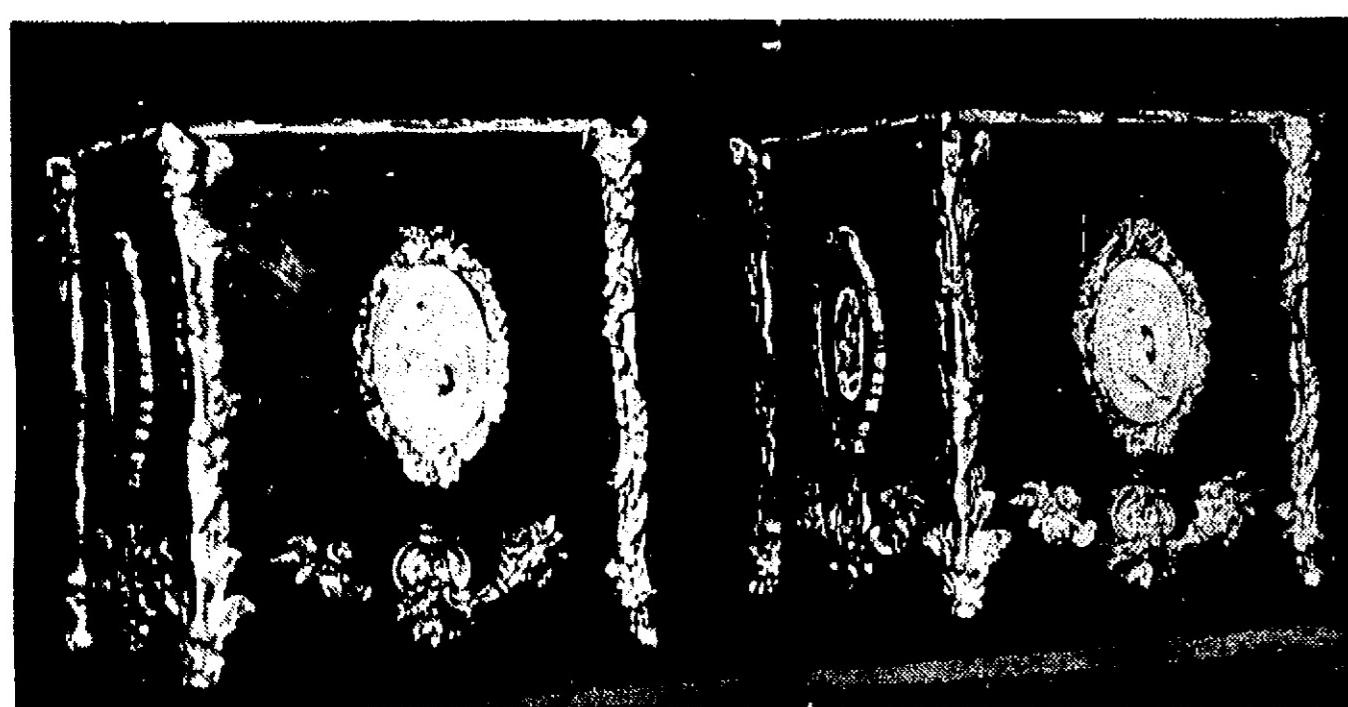
PLEASANTLY VICTORIAN



An old hanging lamp and Victorian furnishings are set against a refreshing background of color in the pleasant home of Mr. and Mrs. George A. Richards.

IT'S AN ANTIQUE

Louis XVI Planters



Louis XVI planters, each with four Sevres porcelain plaques, heavily trimmed in brass are pictured above. They were made in close of the 18th Century.

By Mary Lou Zehms

DURING the reign of Louis Seize (1774-1793) in France there was an effort to cut down governmental expenses. This was due to the extravagances of Louis' grandfather who had left the finances of the country tottering. There was a trend toward

classical furniture design, carried out by Madame du Barry in building her villa at Louveciennes.

Because Marie Antoinette also favored the classic trend, a change was made from the curves of the Rococo to the straight lines of the classic. It was a radical change and took place in a very short time.

An excellent example of this is in the planters illustrated, each with four Sevres plaques and trimmed in brass. These are in a Long Beach antique store.

It was the period of criss-cross curtains held back with bow knots, mirrors in gilded carved frames, and household accessories of clocks, urns, statuettes and candlesticks.

The manufactory at Sevres

has for centuries been known for its exquisite vases and the fabrication of enameled and painted flowers. The history of the great Sevres factory commences with that of Vincennes in 1745 when a sculptor named Charles Adam was instrumental in forming a company with approval of the king. At this time it was noted for soft paste china but in 1761 the secret of making hard porcelain was purchased.

Generally speaking, cameras are somewhat more plentiful than a year ago, although you may still have difficulty in finding particular models. However, there's no lack of possible gifts for those who already own cameras—gifts that will broaden the scope of whatever equipment they now have.

For instance, a box camera user probably would welcome a simple, hand-held flash unit, complete with flash bulbs to permit his using his camera indoors or at night. A book on picture taking should delight most any camera user. The occasional picture taker, too, unless his camera is so equipped, would find a range finder handy for quickly determining focusing distance.

For the color worker, there are still projectors at varying prices. He has a projector? Well, why not get an automatic slide changer? Or you might try a dissolve control outfit, which throws a new slide on the screen automatically as the image of the preceding slide fades out.

Nor will you have any trouble in finding gifts for the darkroom worker—starting with a simple, inexpensive darkroom kit containing everything which a novice needs to develop and print his pictures. Funnels, timers, print trimmers, tray siphons—there are many number of darkroom items on the market for Christmas gifts, including the popular models of enlargers which were in scarce supply a year ago.

JUST A SUGGESTION: Why not give antiques as gifts? A visit to any antique store will reveal hundreds of suggestions, many of which would delight most women. Take a look-see and you'll be convinced.

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Use Our Christmas Lay-Away Plan



The Richards home is finished in shingles and redwood, the natural finishes having been retained. Cheerful backgrounds relieve Victorian interior themes.

By Althea Flint

FURNISHINGS selected from the test of the 19th Century are blended with cheery modern backgrounds in the pleasantly Victorian new home of Mr. and Mrs. George A. Richards, 1021 Marshall Pl. There's nothing of the drabness of grandmother's time in this design which makes the most of livable modern trends but incorporates a nostalgic memory of yesterday.

In the living room chairs of black walnut and rosewood are as Victorian as the marble-topped tables but instead of placing them in the midst of somber colors and cluttered patterns, Mrs. Richards chose to have the walls painted a refreshing shade of greyed green and the floor covered in grey carpeting.

A large bay at the front of the room is hung with floral draperies of fresh colors and grouped in front of it are a platform rocker and pedestal table. Quaint jigsaw ornament on the rocker is typical of this period. On the marble top of the pedestal table is placed a lamp with a large glass hurricane shade.

Against the far wall is a comfortable couch upholstered in rose-colored fabric. The coffee table in front of it is topped with a piece of marble in an unusual shade of rose. The wall above is decorated with a han-

ging shelf and pretty cups and saucers.

The dining room is built directly off the living room but can be closed off by louvered doors. The same green as is used on the living room walls is repeated on the dado and ceiling of the dining room. Paper in a floral pattern has a silver background. The antique hanging lamp is especially lovely with its china shade painted in floral patterns.

An old sideboard with marble top, fantastically carved shelves and wood ornaments is an authentic piece which Mrs. Richards found in Chico. The square dining table has a center support, and deep apron ornamented with shallow grooves. Chairs have casters on their front legs and ornate backs.

IN THE KITCHEN, cabinets are made of natural finished wood which is not only easy to keep clean but is especially attractive and in harmony with the ruffled unbleached muslin curtains. The wall at the dining end of the room is papered with a red and green small pattern. A dropleaf table and chairs are Victorian in style.

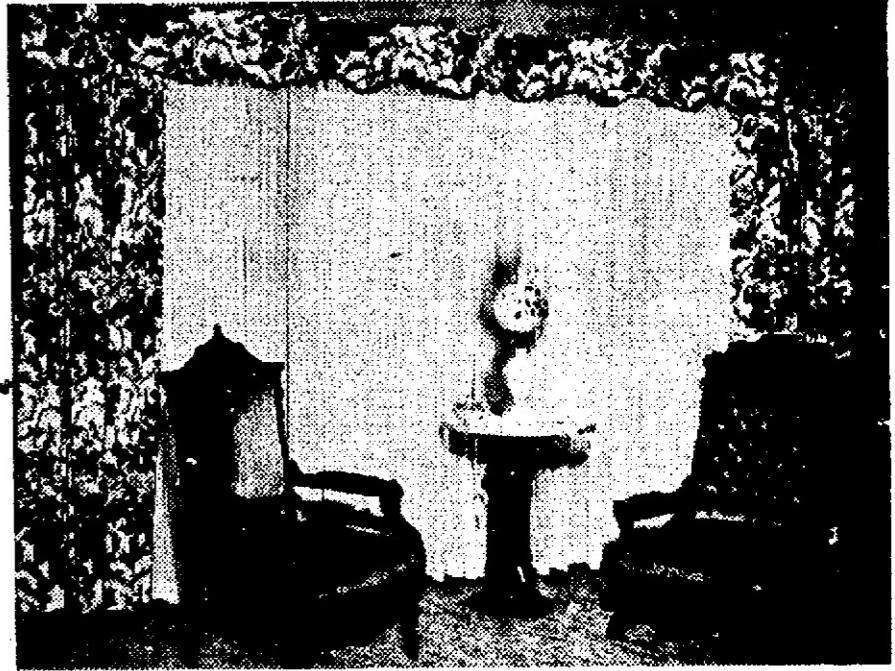
A patio built up several steps from the garden can be reached from the kitchen by a Dutch door and a tray pass, and from the dinette, den and master



This antique bed is appropriately covered with a white crocheted spread and green ruffle. Curtains are dotted swiss and wallpaper is in pattern of roses.

bedroom. It is shielded on three sides by the house and a deep roof overhang. Its barbecue is built on the back of the den fireplace.

An old coach lantern hangs from the beamed ceiling in the



No drab hues of grandmother's day dull the attractive settings of this home with its nostalgic atmosphere.

Camera ANGLE

By The Shutterbug

SEVERAL weeks ago we made our annual tour of camera shops, seeking to learn what's in supply for your Christmas giving. We checked on cameras, movie projectors and projectors for transparencies, darkroom equipment, accessories—a whole host of things to bring delight to the picture taker.

Generally speaking, cameras are somewhat more plentiful than a year ago, although you may still have difficulty in finding particular models. However, there's no lack of possible gifts for those who already own cameras—gifts that will broaden the scope of whatever equipment they now have.

For instance, a box camera user probably would welcome a simple, hand-held flash unit, complete with flash bulbs to permit his using his camera indoors or at night. A book on picture taking should delight most any camera user. The occasional picture taker, too, unless his camera is so equipped, would find a range finder handy for quickly determining focusing distance.

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So, if you have a photofan to shop for, go to your camera dealer. Ask him for gift advice. Chances are he can find something sure to please—and

shadow areas. Since the camera lens and film do not have this variable sensitivity, the result may easily be a picture with opaque shadows or burned-out highlights.

A viewing glass, it is pointed out, reduces the overall brightness of a scene so that everything below a certain level drops below the threshold of visibility. If the shadows are under-lighted, they will appear opaque and lacking in detail when looked at through the Spectra viewing glass, just as they would if photographed in color, and suitable corrective measures may be taken. In the same way, the balance between the main light source or "key" light and the "fill" light used to brighten the shadows can be judged more accurately than with the naked eye.

The camera in this kit is the Ansco Pioneer 20, a simple, sturdy model with a fool-proof plug-in flash attachment, many of which are being used by police squad cars for quick, on-the-spot crime pictures.

THERE'S a new gadget on the market called the Spectra Color Contrast Viewing Glass with which contrast and lighting of scenes to be photographed in color can be judged. It is completely neutral and does not falsify color values. It has a density of 2.0.

The new viewing glass, made and marketed by Photo Research Corp., of Burbank, is mounted in a convenient frame of anodized aluminum 1½ inches in diameter with a handle of the same material. A neck-cord is provided so that the glass may be conveniently available at all times when shooting.

All Hollywood cameramen and many professional photographers use a viewing glass constantly in shooting color. They declare that it is impossible to judge the high light and shadow contrasts of a scene with the naked eye because of the ability of the human eye to adapt itself rapidly to different levels of illumination. This constant adaptation of the eye leads the photographer to overestimate the brightness of

The handsome old bed in the master bedroom is covered with a white crocheted spread and green ruffle. Pretty curtains of imported dotted Swiss have many ruffles and paper is a pattern of roses.



Christmas is practically here. Photographic items offer a wide choice of gifts for picture takers.

HERE'S AN IDEA

Tiny Alcove Put to Use

By Peggy Sewell

MRS. NELSON CRAMER of 2831 E. Ocean Ave. has cleverly turned an unused alcove into a tiny dressing room. The alcove, situated in a small passageway, was originally designed to house the inside telephone system. The passageway leads from the foyer to the basement stairs and also serves as an entrance to the guest lavatory.

Mrs. Cramer decided to transform this architectural oddity into a decorative asset. She chose to install a dressing table which would not only be decorative but practical since it was located near the lavatory.

Sheer ruffled dotted net was used for the skirt, overlaid at the top by swags of pale blue silk jersey. The unframed mirror at the back is peach-tinted and is reputed to be very flattering to the observer. The two vanity lamps, resting on the glass table top, have antique bases—they were kerosene lamps brought by Cramer from his grandmother's farm.

As an attractive frame, airy

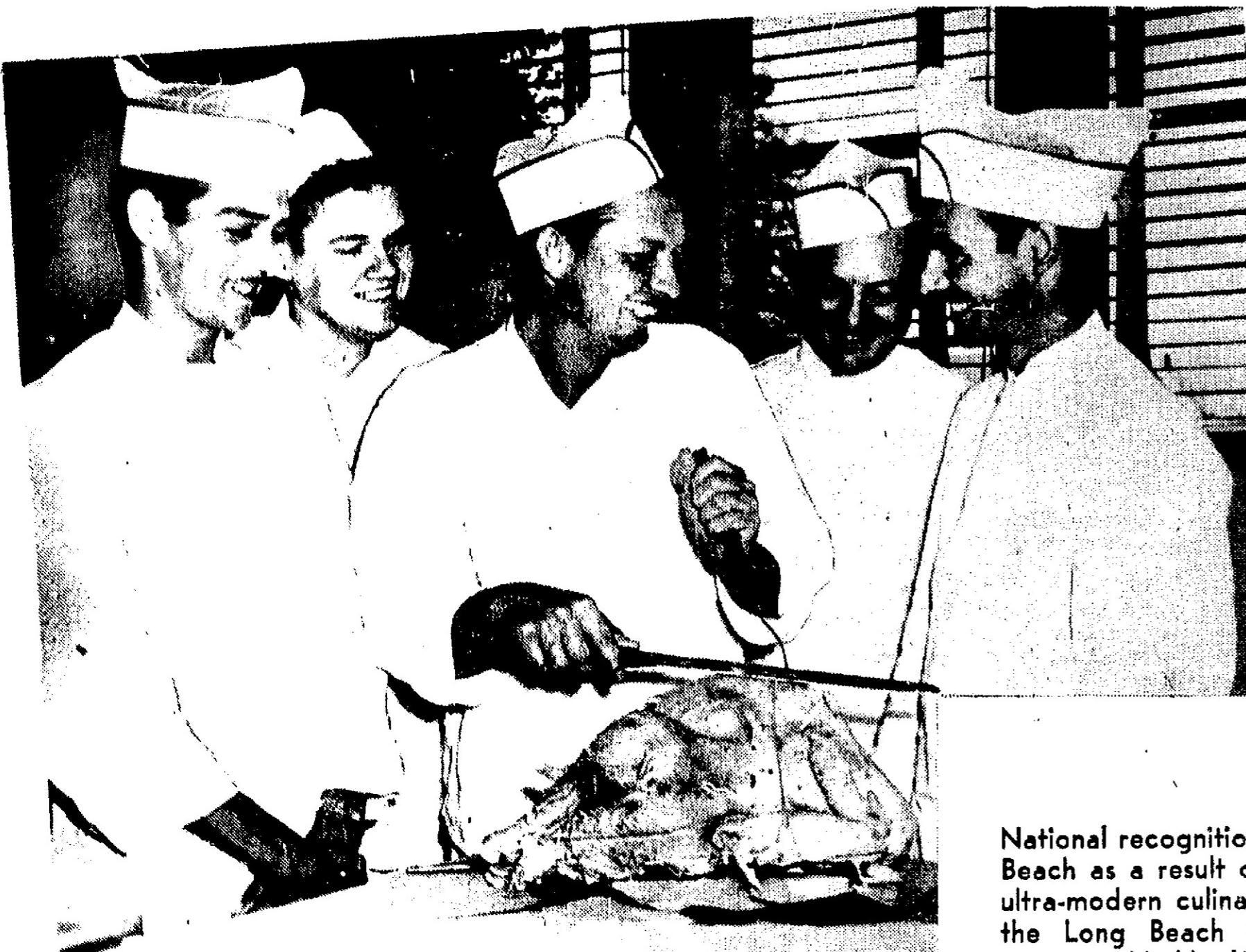


Converted into a tiny dressing room, an unused alcove is now an attractive asset to the Nelson Cramer home.

dotted net curtains were added to the transition from each side of the alcove. The dreary passageway to charming dressing room.

CULINARY ART

One of the world's major industries is the restaurant business. Catering satisfactorily to the public in the matter of serving food and drink is an exacting profession and requires highly-skilled specialist-tradesmen.



National recognition is being gained by Long Beach as a result of establishment of a new, ultra-modern culinary training department on the Long Beach City College technology campus. Highly-skilled cooks, bakers, hostesses, waitresses are being trained. Future cooks learn how to wash dishes in their first week of training but two years later they have qualified as dinner cooks and may take places as skilled tradesmen. The waitress-hostess course includes six months of training in soda fountain and counter service, waiting on table, cafeteria work and cashiering.

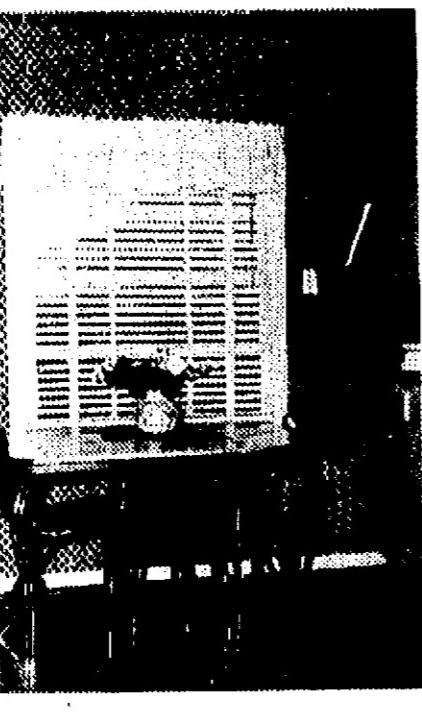


Neatness is one mark of a good waitress. Chef (left) inspects staff as part of his training. Above, waitresses in training. Right, student cook uses up-to-the-minute equipment.

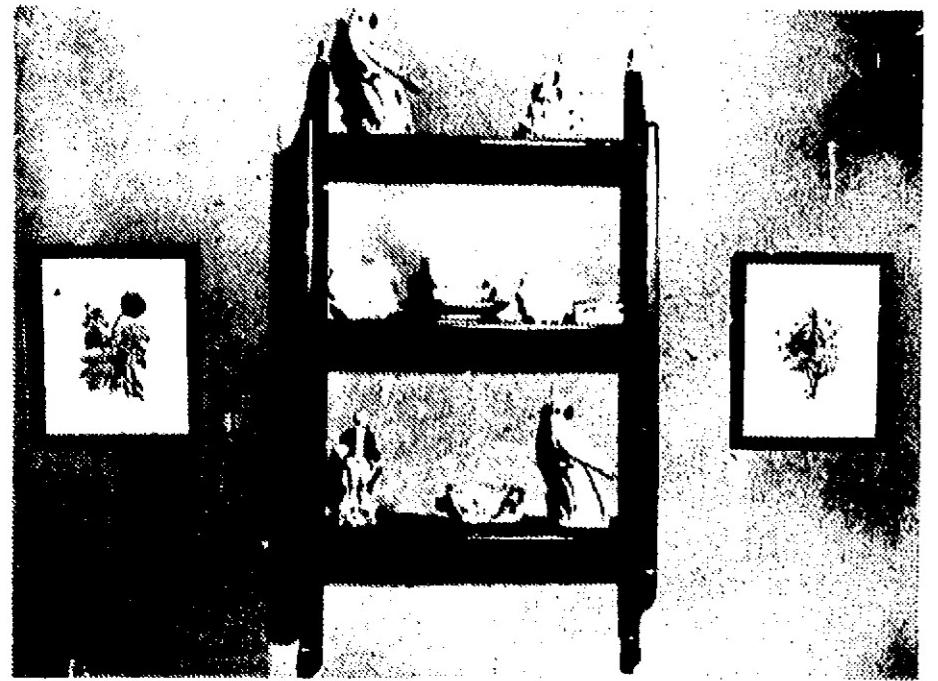


Learning the right way to cut meat is a needed skill of a good cook. Instructor explains how, at left. Good coffee leads the way as a mark of good cuisine at a restaurant and students at right learn to brew coffee that is sure to win the highest praise.

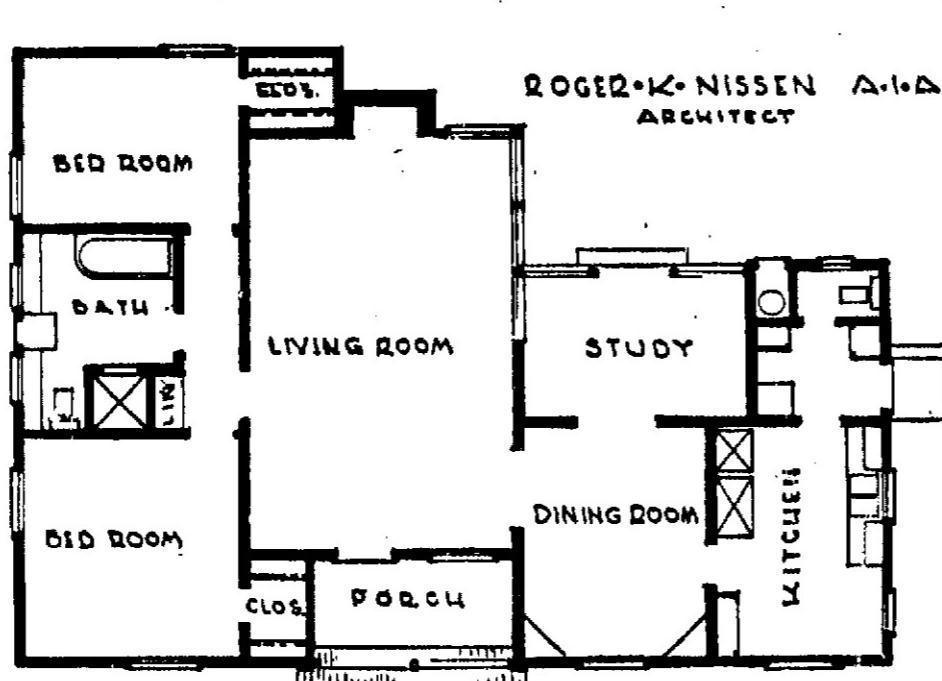
Just Right for Three



Brass lamps on either side of the living room couch have bows of material to match couch slip. Right, cabinets add to convenience of the kitchen dining area.



A hanging shelf, flanked by floral prints and decorated with knicknacks, breaks monotony of bare wall.



Bedroom and kitchen wings are on opposite sides of living room in this residence of 1270 square feet.

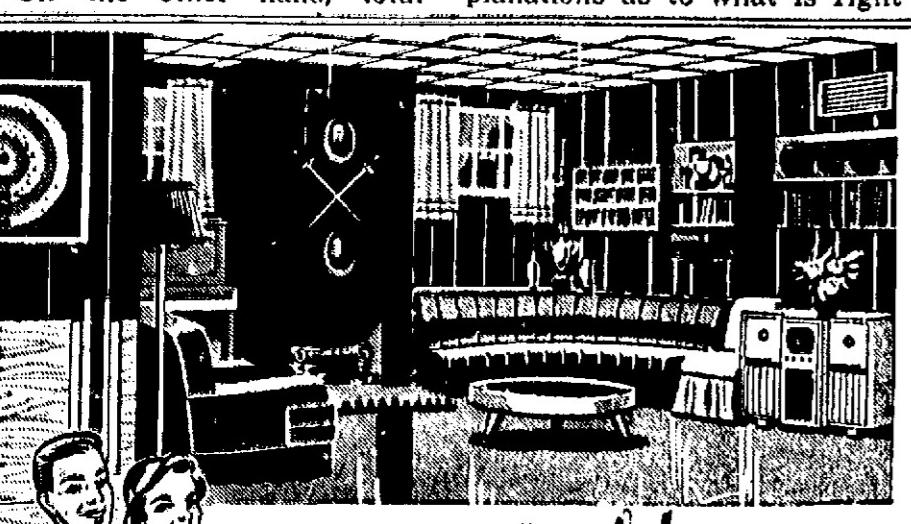
PARENTS' QUESTION BOX

Teach Neatness

HOW CAN WE live until our children get through this messy stage?" parents sometimes ask. "We can hardly step without falling over playthings! It is so chaotic that I am embarrassed to have my friends who have no children drop in."

All neighborhood groups and all friends need to be educated to the fact that really good homes for small children can not be too neat from the adult point of view. In fact, educators who are "in the know" are apt to be a little suspicious of a home that is overly neat most of the time where there are preschool children. They know it cannot be kept that way without strain on everyone concerned without sacrificing the relaxed and happy atmosphere that is conducive to wholesome growth in children and really satisfying parent-child relationships. A home where neatness is the supreme virtue can't be a really whole-some place for small children.

On the other hand, total



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In Tune With Its Setting

By Jewel Van Ryn

NEW BUT blending into its setting as though it had been a part of its surroundings, the new home of Mr. and Mrs. William L. Farrow, 11281 E. Katella Rd., on the outskirts of Garden Grove, fits well into the atmosphere of the five-acre orange grove of which it is a part.

A winding driveway leads beneath low overhanging walnut trees to the front entrance and around to the street again, setting the stage for the ranch-type house. The basic design of the house rambles around its approximately 1800 square feet of floor area.

Another building, adjoining the house by means of a breezeway, contains the laundry room, work shop and a small studio apartment.

Provision for easy living and the congenial atmosphere which should prevail in ranch-style homes is noticeably present. One reason is the wide openings between the living room, den-library and the rumpus room, separated from the kitchen only by a large accommodating snack bar. The red formica snack bar, with its own small sink, is actually large enough to serve the family and friends a full course dinner.

Between the rumpus room and the living room, the scene is dominated by a dual fireplace. The fireplaces are side by side, opening into their respective rooms. They have been built of hand-picked flagstone, utilizing the browns, tans and creams of the stones to establish the backbone of the color scheme for these two rooms.

The large living room, with its full-length windows facing the lovely patio and its very wide opening into the den-library, has utilized a planter wall separating the two rooms, to create the indoor-outdoor theme of decoration.

TO BALANCE the interest created by the fireplace wall of flagstone veneer from floor to ceiling, a mural has been designed to be recessed into the opposite wall. The mural, consistent in its western theme and colors, depicts scenery such as can be found in the proximity of the famed Superstition Mountain in the western deserts. A lighting arrangement, hidden by lattice work at the base of the mural, illuminates the mural at night and adds to the beauty of the environment.

Three walls of the den-library, except for the door to the powder room, have been lined with bookshelves and built-in cabinets, including a custom-built desk. The walls are tinted a light green, with a chartreuse ceiling.

The large windows in the den-library face the front drive. These windows can be seen to the right of the entrance in the accompanying photograph. The heavy flowered-print drapes corniced over the windows blend in with the room to add color necessary to set off the natural finished bookshelves, cabinets and desk.

The walls of the rumpus room have been finished with wood paneling, which has been allowed to remain in its natural color. Lining the walls at plate rail height are many dinner-size plates of various designs and colors.

A UNIQUE bit of decoration is that of the recessed gun case in the front of the rumpus room fireplace. Too, the mantel of the fireplace is a solid beam in natural finish and a branding iron is close by. The branding iron has been used by friends and visitors to autograph the mantel with names, dates and pictures. This in itself is very interesting.

Large windows opposite the rumpus room fireplace frame a view of the walnut grove, and here also heavy printed drapes are used to set off the windows and add to the decor of the rustic room.

Around the snack counter into the kitchen, which is a haven of culinary conveniences, is noticed the well-arranged sequence of cabinets and work space. The woodwork in the kitchen, as in the rumpus room, has been left in its beautiful natural color. The colorful red and cream kitchen curtains blend in with the color scheme of the atmosphere.

Around the snack counter into the kitchen, which is a haven of culinary conveniences, is noticed the well-arranged sequence of cabinets and work space. The woodwork in the kitchen, as in the rumpus room, has been left in its beautiful natural color. The colorful red and cream kitchen curtains blend in with the color scheme of the atmosphere.

The bedroom side of the house, which can be completely isolated from the balance of

the home, contains two large bedrooms and the master bath.

THE front and larger of the two bedrooms is designed with its own fireplace finished in white porcelain tile trimmed in black. Facing the front of the house is the built-in vanity, which occupies a large bay with its two side windows. The vanity, custom built of rose maroda wood, has been finished to emphasize its natural grain. A full-length, wall-to-wall wardrobe provides ample facilities.

Gray silk drapes and a valance of green satin frame the vanity from floor to ceiling.

White curtains, pink trim frame the bay windows. In contrast, white curtains, black trim frame the windows on either side of the bedroom fireplace.

A beautiful handmade bedspread of green satin,

trimmed in gray, is used to complement the custom-built bed, gray furniture and natural-finished tables.

The extra large linen closets in the hall and master bath solve the storage problem.

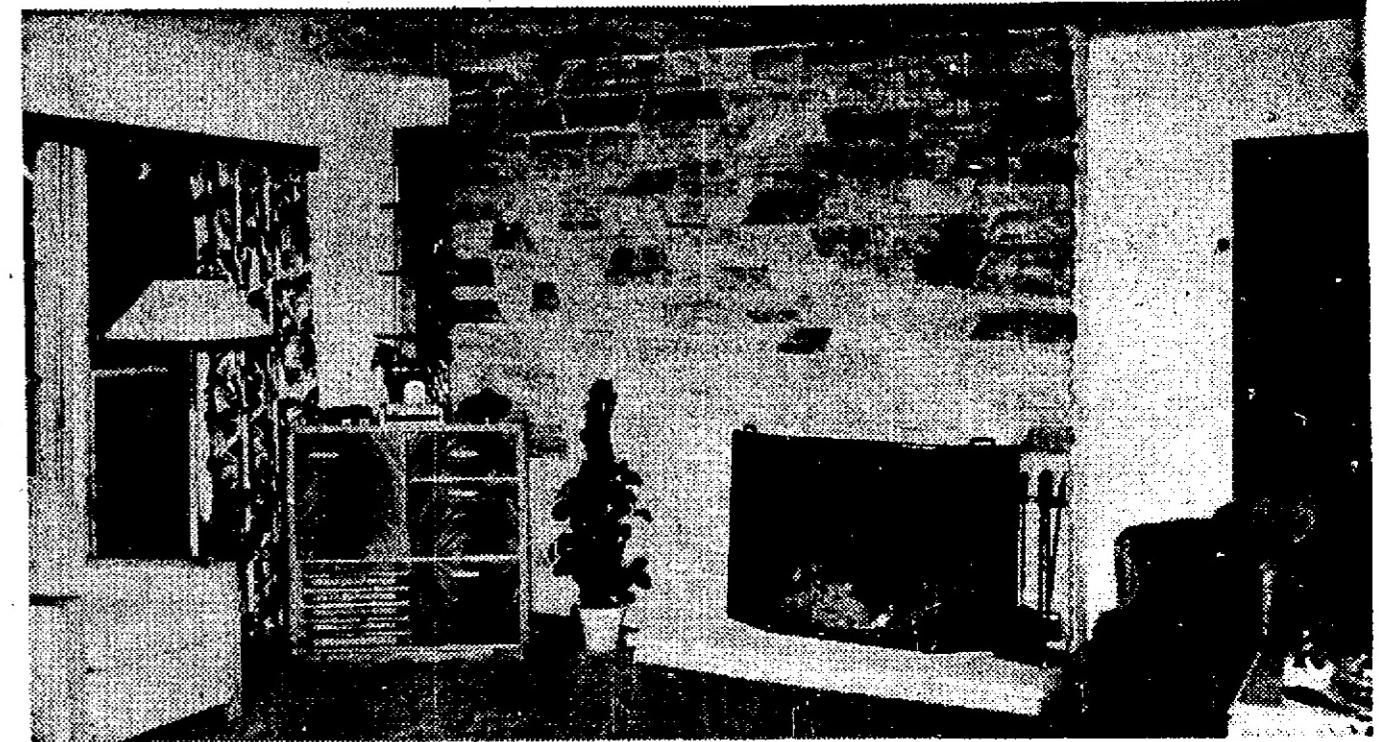
The master bath, between the two bedrooms, has utilized flowered wallpaper to balance the gray and maroon-trimmed tile. The tile-lined stall shower with its built-in seat forms an integral part of the master bath.

From the rear bedroom the view of the grove is amplified through large corner windows. This bedroom is furnished in heavy walnut furniture, severe in decor to suit the masculine taste.

THE studio apartment in the adjoining building is strictly a young man's domain. It contains a small den, where saddles, trophies and books are kept. The studio itself has built-in cabinets and ample space for the Farrow's son, Jerry, 15, and his guests. Wallpaper has been used on one wall and a green and cream color scheme on the other walls. A half-bath is installed.

Rustic stables and corrals, located well to the rear of the residence, provide quarters for three saddle horses and a steer, Jerry's 4-H project.

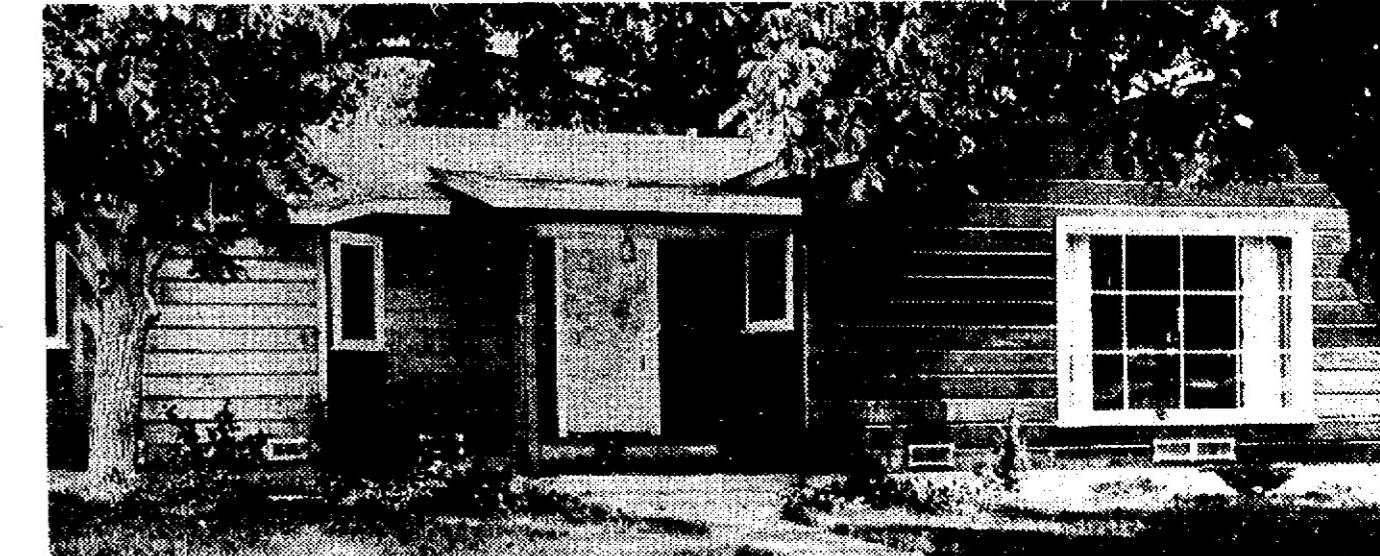
A large double garage will be located at the edge of the patio. It is planned to roof the patio and support the roof with barked tree limbs to establish a rustic appearance.



A fireplace wall of flagstone veneer extends from the floor to the ceiling in the living room. A planter-wall separates this room from the den-library.



Scenery like that in the Superstition Mountain area is repeated in mural in W. L. Farrow home living room. Mrs. Farrow and son, Jerry, are seen in photo.



Blending into its surroundings—a five-acre walnut grove—the home of Mr. and Mrs. W. L. Farrow in outskirts of Garden Grove has pleasing exterior treatment.



The Abyssinians above, reared in England and flown to U. S., are owned by Mrs. H. Warren of Bellflower.

Rior in his own right but both types are affectionate pets.

If you don't keep your pet cat in the house it is well to

provide a completely dry bed for him in the garage during rainy weather. Cats cannot stand dampness.

Mexico Calls

(Continued from Page 2)

off for Uruapan, 45 miles away.

Uruapan is in the edge of the tropics and is a region of balmy air, sparkling streams and falls; colorful, exotic flowers and brightly-colored birds and butterflies. It is the center for manufacturing jicaras, the lacquered trays seen all over Mexico. Close by is the volcano of Paracutin which erupted from the middle of a cornfield a few years ago.

Returning to the highway one soon reaches Lake Patzcuaro with its 32 Indian villages bordering the shores, and its innumerable islands. Thirty miles from the lake is the gracious university city of Morelia with fine hotel accommodations. Morelia's cathedral is the most beautiful in Mexico.

Between Morelia and Mex-

ico City is the most spectacular scenery of the republic. The highway winds through the forest-clad Sierras for miles and crosses the summit at almost 11,000 feet. Toluca, 41 miles from the capital, is the basket-weaving center of the country.

In Mexico City the visitor can spend as much time as he wishes and never see it all. The modernistic buildings and fleets of new cars will startle him at first. Within a short drive of the capital are the floating gardens of Xochimilco, the pyramids at San Juan Teotihuacan, the Desert of the Lions and the Shrine of Guadalupe.

When the turista has seen his fill and exhausted his travel time he can return home in about five days.

Table for Each Chair?

MUST there be a table beside every chair in the living room? Some people think so, and they use two more—one at each end of the sofa. This adds up to a lot of tables, and some rooms look cluttered with so many. Don't go without tables anywhere if their convenience is needed, but answer your problem of the num-

ber of tables with good furniture arrangement and a good choice of the tables themselves.

You might arrange two chairs so that one table does for both, or use one of the new junior floor lamps instead of a table lamp; but choose tables that are big enough and those that serve beyond the call of duty and fewer of them do the

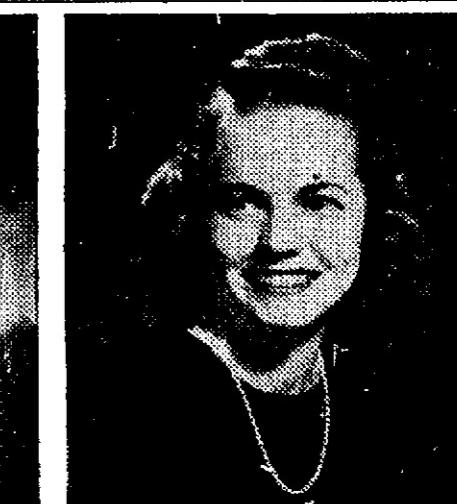
work of many. Today's home furnishings fashion favorites are roomy and have drawers and shelves, and sometimes magazine slots. Their extra usefulness is plus convenience and their compactness and depth avoids the spindly forest of legs in the room that makes even the right number of tables look wrong.



MIGGY FELDER
Breezy and tactful. You do better than your best to meet her high standards of perfection. You make amazing progress.



NANCY VELTMAN
Marvelous with beginners... They shed their self-consciousness—swing into new steps as if they'd always danced.



LYDIA LEBLANC
There's a lift to her personality. Business tycoons and shy young people alike, thaw out and have fun dancing.



BETTY GEBHARDT
Teen-agers date on her. She's as clever at teaching them a smooth Rumba or tricky Fox Trot as a rollicking Jitterbug.

PUT YOURSELF IN THE HANDS OF AN

Arthur Murray Expert
and you can become a
popular partner in a few hours

• You have a big head start when you go to Arthur Murray's... You can learn so much faster with his Magic Step Method. Why, even beginners go dancing after only one hour!

For 36 years Arthur Murray has constantly simplified and perfected his unique methods. More than a million fine dancers owe their skill to him and to the superb teaching they receive.

You will find that Arthur Murray experts are charming people, beautiful dancers, inspiring teachers. Lessons are a thrill... you are astounded at how quickly you become a really good dancer.

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The vanity in the front bedroom of W. L. Farrow home is custom built of rose maroda wood in natural grain.



A rustic appearance which enhances all ranch-type homes is achieved in the patio of the Farrow house. The Farrow's are seen here relaxing in comfort.

Pet Parade

By Bill Conway

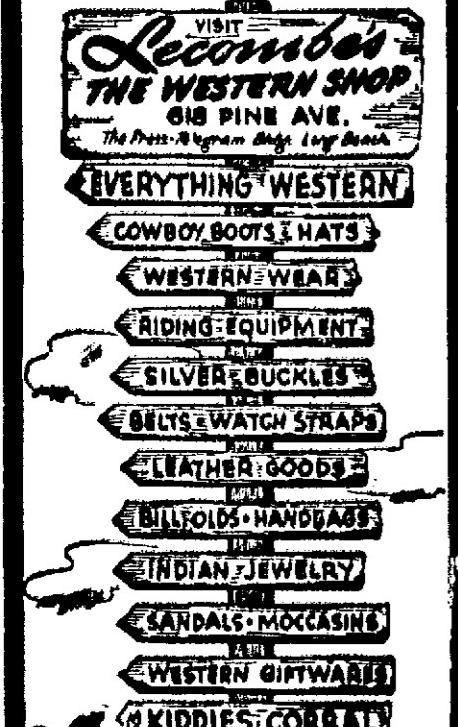
THE LITHE grace of a healthy cat is always interesting. Complete muscular co-ordination seems to be the natural heritage of cats and the effortless ease of their spring while seeking prey or merely playing is something to watch.

Cats, properly trained, are excellent household pets. They require only reasonable attention to keep them healthy, their coats are odorless and in general a cat, accustomed to being kept in the house, will have good manners.

The Abyssinians pictured above have fur similar to that of a squirrel, tan-gray in color with a ruddy undercoat. They make excellent pets.

Persians are beautiful cats, with a variety of solid colors acceptable in shows.

Burmese cats and Siamese are said to be descendants of a larger type of cats used centuries ago by householders in Burma and Siam to warn of the approach of intruders. The Siamese, especially, is a war-



Open Nites Till 9

Sunday, December 18, 1949



Christmas Day breakfast need not be too fancy but it should be nourishing and attractive. Here is French toast, with syrup, bacon and a hot beverage.

Grandmothers CAN'T RETIRE

By Fern Hill Cloman

THREE is a mistaken idea in these United States that Long Beach is a place where people go to retire, a sort of Utopia where grandparents lead the serene, quiet life of traditional "old folks." It's true people do come to Long Beach with this idea in mind but many a grandma and grandpa is leading a life here that makes their former life "down on the farm" look like retirement by comparison.

For example, there is Mrs. H. F. (Allie) Hutchinson, mother of two daughters and thrice grandmother. She came here with Mr. Hutchinson to settle down to a quiet serene life in a small compact apartment, nothing resembling the bustle of the existence they had left in Minnesota. For a time it was like that. Mrs. Hutchinson, reared on a Minnesota farm, set up something like the old pattern of sociability favored by her Norwegian grandparents. She baked dozens of cookies, Scandinavian sweetbreads and loaves of homemade bread. Then she invited the neighbors to drop in for coffee at 10 a.m., 4 p.m. or at any other time the fancy struck her. As the Norwegians say in Minnesota, "the coffee pot is always on the stove."

Then one fine morning came a letter from her married daughter in Owatonna, Minn., announcing that her daughter had been put in charge of the banquet for the State Dental Association. Would mother please make and send 74 place cards, the fancy kind, like the 40 she made for the mother-and-daughter banquet at the church? Of course mother would. The only reason mother played only a fair hand at bridge was because, while other mothers had bridge parties, mother kept the kids busy; made their party favors and



Mrs. Allie Hutchinson is a grandmother who came to Long Beach to retire but now is busier than ever.

opened her trunk and took stock of materials. She had orange and black pipestem cleaners (her daughter's class colors in high school) she had bits of bright paper and odds and ends of bright cotton prints. An airmail letter was soon off to daughter asking for snapshots of each woman who could come to the party and when these arrived mother went to work.

Stand-up paper dolls were cut to scale and the faces clipped from the snapshot pasted in place. With a pinking shears Mrs. Hutchinson cut out circular skirts, basque blouses, wide cuffs and a circular hat. She stitched rickrack for trim, dressed each doll in a gay square dance dress. Next she made the man partners. With an ordinary small cork for a head, Mrs. Hutchinson used a pair of pipestem cleaners stuck into the cork and extended them as legs. A second length of pipe cleaners made arms with a diamond shaped bit of colored paper stapled over the pipe cleaner for a shirt. A circle of bright paper jauntily rolled made the cowboy hat and the final touch was a "pinned" kerchief to match the partner's dress. By bending the pipe cleaner arms and legs Mrs. Hutchinson imitated the characteristic postures of square dancers.

NEXT SHE made the callers and musicians, cutting tiny fiddles from two pieces of cardboard and using sewing thread run over a tiny bridge to give the "fiddle" a natural look. She padded spools with yarn, covered them with silk crepe paper to suggest staves and even pasted on a tiny circle of cork for a bung. These made barrels for the musicians to sit on. She made a handsome caller, complete with the modern touch, a pipe-cleaner microphone mounted on a gumdrop.

The musicians made the table center pieces, with tiny bales of hay scattered down the table for atmosphere, with a square dancer for each place card (no name was needed), the guest simply found her own picture and her partner took the place to the right. At each place plaid cotton

developed a flare for that sort of thing. In no time at all 74 handmade place cards, were off for the banquet.

THESSE were such a success that mother received not only a letter of thanks but a second request. Did mother know that square dancing was being revived? Well, daughter was giving a dinner for 24 persons before the first big square dance of the season and could mother think of something appropriate for place cards? Maybe make some?

Mother, remembering the days on the Minnesota farm when the two big events of the evening were the square dance and the moonlight waltz,

ODDS and ENDS

in Christmas Cookery

By Mildred K. Flanary

ALL AMERICA concentrates on Christmas dinner, often leaving the other meals of the day to be sort of ad libbed. Of course, eating a heavy Christmas morning breakfast isn't quite the way to build up to an even heavier Christmas dinner, but breakfast should be cheerful and satisfying. Trick it up with a few sweet and simple fixings and serve it attractively.

We suggest breakfast of French toast and syrup with bacon and individual favorite cereals. A beverage, of course. Here is a recipe for French toast:

French Toast With Bacon

2 eggs, slightly beaten
1 cup milk
1/2 teaspoon salt
6 1/4-inch slices bread, cut in half

pick. Place in a shallow pan and brown under a preheated broiler (350° F.) for 10 minutes on each side of roll. Serve with gravy.

TO MAKE GRAVY

2 tablespoons drippings
3 tablespoons flour
1/2 teaspoon pepper
1 cup bouillon or water
1/4 teaspoon salt

Melt drippings in a skillet. Blend in flour, salt and pepper. Add bouillon and cook until thick, stirring constantly. (If brown gravy is desired: Brown drippings, flour, salt and pepper together before adding bouillon.)

Yield: Six servings stuffing with gravy.

Butter Crumb Bread Stuffing

1 cup hot water
1/2 cup butter or margarine
1/4 cup chopped onion
1 tablespoon poultry seasoning
2 teaspoons dry mustard

1 tablespoon chopped parsley
3 quarts soft bread crumbs
Combine water, butter and onion and simmer over low heat for five minutes. Add poultry seasoning, mustard and parsley. Pour liquid mixture over soft bread crumbs.

Yield: Five cups butter crumb bread stuffing.



Fruit cake meets a need when friends drop in for a holiday visit and the question is what to serve them.

Cornbread Stuffing

2 tablespoons shortening
1/2 cup chopped celery
2 tablespoons chopped onion

1/4 cup chopped green pepper (if desired)
5 cups soft 1/2" bread cubes

1 teaspoon salt
1/2 teaspoon pepper
1 12-oz. can whole kernel corn (juice and all)
1/2 cup milk

Melt shortening in a skillet, add celery and onion and saute until tender. Pour over soft

bread cubes, salt, pepper, corn and milk.

Yield: Five cups corn bread stuffing.

Poinsettia Salad

Cut petals from one-half inch slices of canned jellied cranberry sauce. Use a paper pattern and a sharp knife. Arrange five petals on each individual bed of lettuce and place in center a ball of cream cheese rolled in toasted coconut. Serve with mayonnaise or tart fruit dressing.



Table settings for Christmas dinner should be festive and bright but easy to get ready and inexpensive. Here is a "spread" that fills the bill completely.

Tile Your Own Bath

By Helen Rasmussen

THIS shining, modern bathroom shown (center) was an eyesore until the lady of the house tiled it with new pastel-colored plastic tile.

Glued on one at a time with special cement, as homemaker (upper left) applies these 4 1/4-inch by 4 1/2-inch styrene plastic tiles, they can be used to cover walls wherever unsightliness offends the eye. She is shown (upper right) marking off an even line where she will start the tiling.

To tailor new tiling to her bathroom fixtures, she cuts tile Melt drippings in a skillet; add onion and saute until tender. Pour over soft bread cubes, adding salt, marjoram, celery salt and pepper. Add milk and mix well. (May be used with any variety of meat, poultry or fish.)

For variety:

Shape into finger-length rolls. Wrap each roll with a bacon slice or boiled ham slice; fasten with toothpicks for napkins made the final touch.

What happened? Of course the party was a success, but that wasn't all. While buying square dancing prints for her dolls Mrs. Hutchinson showed the clerk her dolls. The store used them for a window display. Next step was an order to make them for the party room of one of the big Los Angeles department stores.

And now you should see that serene little apartment on E. First St. Hundreds of dolls in various stages of completion, ribbons, laces, scraps of prints on every table. Those 14-hour days back on the farm look pretty quiet to Mrs. Hutchinson when she compares them to her 18-hour days in a life of retirement in California. All of which goes to prove my point that, even with the best intentions, grandmothers really can't retire in Long Beach.

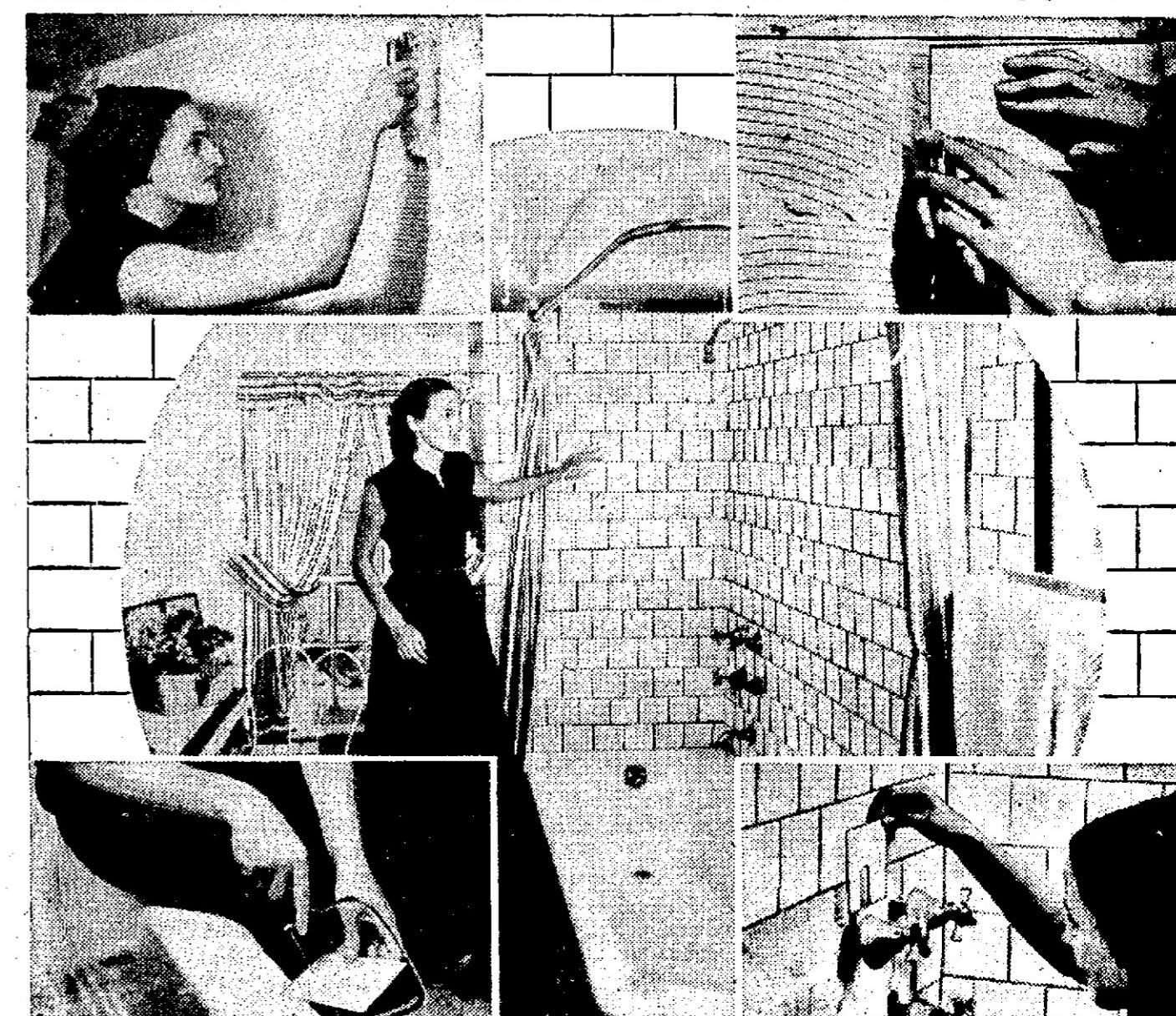
to fit with coping saw (lower left). Cementing cut-out tile fixture (lower right) is last step of the bathroom remodeling job which took five hours, very little money, and no skill.

This project is an example of the help that's at hand for shabby bathrooms which so many women would like to rescue from ugliness to make a prouder display of their homes.

Available in vivid or pastel colors or marbleized surfaces, tile can be glued on to stay by the most unskilled hands.

It covers walls of plaster, board or plywood and is available at department stores, plumbing shops or supply houses.

For cementing tiles, a special cement called "mastic" is available. So is a wall-tile cleaner used to sop up smears from freshly cemented walls. A special cement spreader facilitates the job of gluing on tile. When the problem of fitting tiles around bathroom fixtures presents itself, a coping saw which cuts tile as easily as scissors cut paper is used.



Using plastic tile, Long Beach homemakers may convert a drab bathroom into a bright gleaming room. Colors are in variety and little skill is needed.



Western musicians and square dance caller are pictured in top photo, dancers are shown below. Mrs. Hutchinson makes figures of pipe cleaners, odds, ends.

SELMA'S

THAT WONDERFUL "SMOKY" FLAVOR!!

SMOKED BREAKFAST SAUSAGE
(INDIVIDUALLY BANDED FOR YOUR PROTECTION)

SELMA DRESSED BEEF CO.

developed a flare for that sort of thing. In no time at all 74 handmade place cards, were off for the banquet.

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Mother, remembering the days on the Minnesota farm when the two big events of the evening were the square dance and the moonlight waltz,

A LITTLE DOLLS DOLL UP FOR CHRISTMAS



Warm and cozy, "Little Lady" pajama suit at left is full-cut butcher-boy style and has eyelet embroidery at neckline and pocket. Sleeper, right, is also a full-cut style and with practical one-button feature.



A boon to mothers and a "pretty, pretty" for toddlers is this one-piece suit of softest, washable corduroy from Juniors, Inc. It's named "Pretty, Pretty" because that was what the little model insisted on calling it.



The Collarband is the name tag tied to this Dan River check-and-plaid broadcloth. The collarband blouse has self-covered contrast buttons. The flare skirt has a belt and back side of skirt has a butterfly bustle.



Chaterete fabric is the material for this flattering dress which has its own hoop and needs no hoop skirt. It is washable and has a lace under ruffle and white yoke. Colors are pastels. Dress is by Vera's Mode.

Let Child Share Christmas

THIS YEAR let the children help more with Christmas. Their enthusiasm can become one of your major delights of the holidays, and they will bask in the warmth of a home where fun is shared.

Even the very small child can take his place in the spirit of Christmas. Given pine cones, sprays of seasonal berries, oranges, etc. and a bit of wrapping material, he can spend many happy hours wrapping and rewrapping his "gifts." This sort of play will help keep him from being constantly underfoot in this busy season.

The older children will launch into decorating the moment you give the "go" signal, and they will probably start with the windows.

By Eleanor Avery Price

thick paste of Bon Ami and water divided into separate bowls and colored with water colors can be used as paint. The simple window designs are a Christmas tree with gay baubles, and a field of blue sky with white or colored stars. If desired, china marking crayon can be used to outline the design.

Teen-agers can mix poster paint with water and Bon Ami and paint more elaborate scenes or decorations.

Children of most any age can make paper snowflakes which may be affixed to windows with scotch tape or a little

paste. Fold squares of white paper in half, and then in half again. Hold at center and fold in cornucopia shape. Round the tops. Cut out little circles and notches on all sides. Iron flat if desired.

To make braid festoons, cut strips of red and green crepe paper an inch and a half wide and as long as can be handled. Cut the grain of the crepe running the short way. Place strips on a table and paste or pin one end of a red strip across one end of a green. Fold green strip over red; fold red over green. Repeat until the two strips are folded into a square. Now paste or pin the two top ends together and let fall open into a braid. Mother may need to help a bit with this trick at first, but it's fun when you "catch on."

In the entrance hall or near the door, children can affix a large branch of an evergreen on which they have hung small wrapped popcorn balls. As guests depart, each is given a popcorn ball. These are especially appealing if bits of green citron or angelica and red candied cherries or cut-up gum drops have been added.

IF THERE is a little girl in your family who knows the story of the first Christmas, she will be thrilled to create the Christmas nativity with a doll. The doll may be wrapped in plain white tea towel, laid on a bed of straw, and placed before a window or in a corner of the porch. One large star and several smaller ones should be attached above the doll. If daddy can provide a floodlight, the scene can be displayed at night before the doll comes inside.

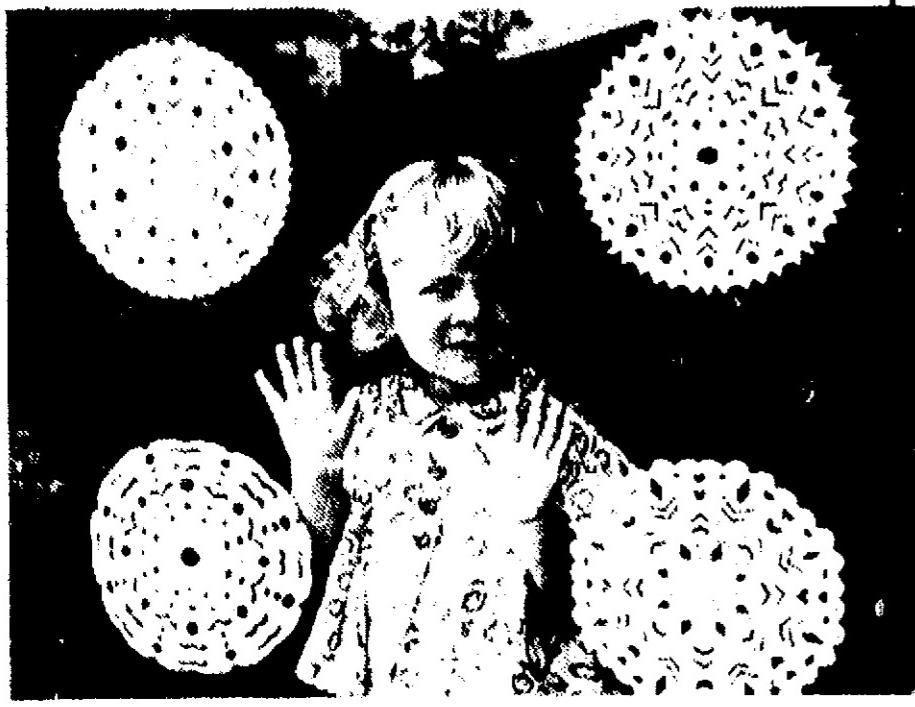
This child-fashioned creche gives Christmas a necessary touch so often neglected in the rush and clutter as the zero hour approaches. There will be passerbys who will pause in their haste to absorb a little of "Peace on Earth, Good Will Toward Men," which is the real meaning of Christmas.

Indoor Icicles

JACK FROST'S own icicles won't sparkle a bit more brightly than the icicles you can make—and yours won't melt indoors. Cut them out of silver metallic coated paper, the irregular jutting points that are as nearly like real icicle shapes as you can make them. Then squeeze clear household cement on the cut-out icicles, up and down and near the edges. Sprinkle the cement thickly with artificial snow, mica, for plenty of glitter. This is decoration that can be used so many ways. Try a border of glinting silver icicles under the mantel, below the window cornices, around the edge of a table, just below the glass on the front door. Cut icicles in smaller sizes to decorate packages and to edge the centerpiece for the Christmas or New Year's party table.



Almost any little girl will be thrilled at creating the Christmas Nativity with her large doll.



—Photos by Author

Kathryn Cooke looks out between Christmas "snowflakes" which are as easy to make as paper dolls.

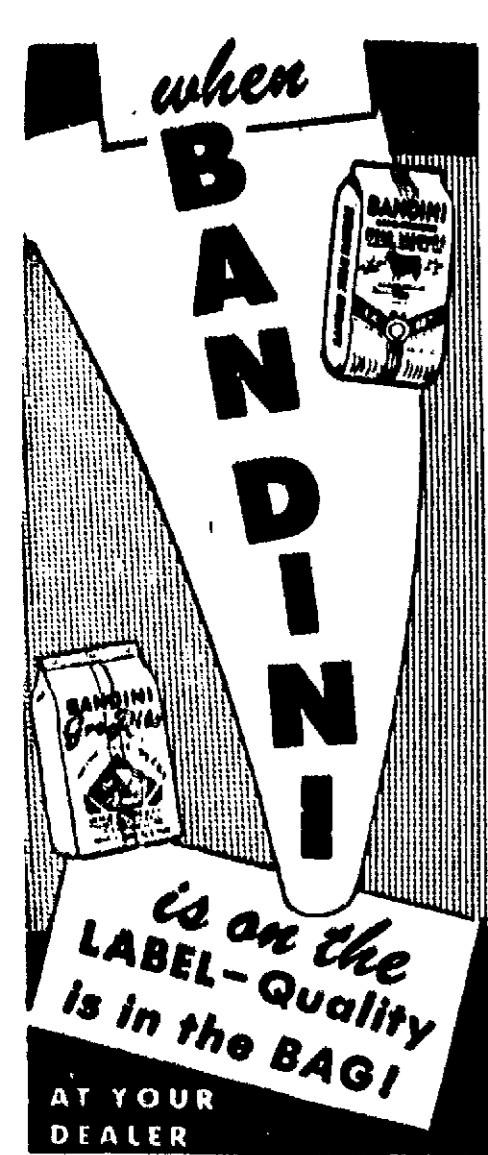
Sunday, December 18, 1949



The FINEST

For the motorist who demands the best, Union Oil's scientists have developed a distinguished combination—Royal Triton Motor Oil and 7600 Gasoline. Royal Triton is the famous purple oil designed to meet the lubricating needs of the finest precision-built motor cars. 7600—the gasoline of the future—more than meets the power requirements of today's highest compression engines. Both are available at the sign of the seventy-six.

UNION OIL COMPANY



The cedar cedar is an imposing ornamental. It often grows 75 to 100 feet tall in a pleasing conical shape.

Plant A Living Tree

By Bob Gilmore

ONE OF THE most lasting gifts in the world, either for yourself or a friend, is a living Christmas tree. This type of a present will symbolize the Christmas spirit for many years to come, adding beauty and dignity to practically every kind of landscape.

Living Christmas trees that are bought now may be decorated indoors for the holiday season this year. After New Year's Day the tree may be transplanted to its permanent position in the garden. This is a relatively simple task, the only difficulty being to obtain a type of tree that will fit into your surroundings.

For many years the cedar (cedrus deodara) has been recognized as the more or less official outdoor Christmas

tree of Southern California. While one of the most dignified plants available, its size unfortunately restricts it to landscapes of rather large size.

Although a native of the Himalayas, the cedar cedar thrives throughout the Long Beach area. It possesses an amazing lateral spread, the lower limbs stretching out for many feet almost parallel with the ground. Because of this relatively uncommon type of growth the cedar cedar is best planted more or less in an isolated spot.

The cedar is a conifer, one of the tallest, and at maturity may attain a height of 100 feet or more. The foliage, which has the appearance of being soft, may prove needle-like if touched abruptly. When planted in the lawn area, where it performs beautifully, the cedar will give your landscape a truly dramatic effect. It withstands a fair amount of abuse, fairly heavy winds apparently doing little damage.

ANOTHER interesting cedar for the Long Beach area is the Blue Atlas, also known as variety *atlantica glauca*. Its silvery-blue foliage gives the tree a distinctive appearance. Although a slow grower, the Blue Atlas cedar eventually may reach a height of 100 feet.

The true cedar is the Cedar of Lebanon, often called cedar libani. The cones are quite long, usually measuring about four inches in length. Like the other cedars this variety is relatively free of diseases and plant pests.

A possible substitute for one of the cedars as a living Christmas tree is the giant sequoia. This is the well known "big tree" of the High Sierras. The trees grow slowly and for perhaps 10 or 15 years will not prove too large for the average-sized garden. These trees thrive throughout Southern California except in arid or desert-like regions.

Libocedrus decurrens, an incense cedar, native to California, is perhaps the best bet where living Christmas trees must be accommodated in a small area. The foliage is aromatic and the tree has a compact, pyramidal shape. It is an evergreen, somewhat formal in appearance.

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SEEDS ARE**

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TREATED**

TRADE MARK

... For increased disease resistance, larger root systems and stronger, healthier plants! Look for the "Double Treated" label on A & M Velvet-Green and Blue-Green lawn seed blends and A & M Packet Seeds.

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AGGELER & MUSSER SEED CO.
LOS ANGELES, CALIFORNIA

**Give Plants
for Christmas**

By J. J. LITTLEFIELD

There's nothing finer than giving Christmas plants to home gardeners. The plants serve as a reminder of the bond of friendship between the giver and the receiver.

For example, Bird of Paradise, camellia, azalea, daphne, Chinese magnolia, Michelia fucata, rose bushes, cymbidiums, and pyrancantha are all good sturdy plants. They will grow from year to year and produce colorful flowers. Potted plants and any of the decorative house plants are always a welcome addition to any garden or home.

These plants will grow better if fed periodically with Red Star GRO-MASTER. It contains long-lasting organic foods as well as fast and medium acting chemical plant foods. Just what plants like!

**FREE . . . Visit
your garden dealer
today. Ask
for the 72-page
RED STAR POCKET
GARDEN GUIDE, the complete
garden reference book, and the
monthly issue of GARDEN CHATS,
packed with garden suggestions.
Yours with the compliments of your
garden dealer.**

**Hear and See!
"MIDWEEK GARDENER"
WEDNESDAYS AT 8:30
KTL-TV • CHANNEL 9**

**Red Star
PLANT FOODS**

AT BETTER GARDEN DEALERS

**See Alice's
for Your
Christmas
Gifts**

65¢
to
\$10⁷⁵

Poinsettias
BRING GAY CHRISTMAS GREETINGS!

POTTED PLANTS

FLOWERING PLANTS

Terrariums
and
Dish
Gardens

ALICE'S NURSERY

16021 S. PIONEER BLVD.
South of Excelsior High—Norwalk

PHONE
Torrey 5-2382



A beautiful and dramatic subject for lawn areas, the cedar has neutral green foliage, produces small cones.

Plant Now for 1950 Roses

By Dr. Richard P. White

Executive Secretary, American Association of Nurserymen

THE DELICATE perfume, the exquisite form and color of the blooms found in well-grown roses keeps them a year-to-year favorite with most home owners. Whether in a large formal garden, a small garden or just a few plants placed around the yard, roses are extremely rewarding plants and bring joy to the whole family.

Late fall is a good time to plant roses, which may be put into the ground at any time so long as the ground remains friable, says Dr. Richard P. White, executive secretary of the American Association of Nurserymen.

"First think of your favorite colors when you select your rose plants," says Dr. White, "pink, red, yellow, white and all their intermediate shades like salmon and gold are ready for the choosing. Many gardeners like a mixture of the latest colors, not forgetting the old standbys which are always popular."

"Secondly, think of the uses for your roses. You may wish a garden of roses alongside a porch or on a terrace, or to grace a view from a picture

window. You may wish a hedge or trellis of roses; climbing roses on the walls of the house, or along a nondescript fence, in order that it will flame into a riot of color. Spot your roses where they will give the whole family the most pleasure."

"Here are a few hints. The newer and very popular Floribundas, when successfully used in mass plantings and edgings for paths, drives and borders will provide a continuous show of color and a delightful source of cut blooms. The large flowering climbers will transform a doorway, gateway, garage or fence. They will provide plenty of cut flowers too."

"But for longer stemmed cut roses and for the customary rose garden, vigorous hybrid teas of great variety are available."

"HERE are a few of the later prize-winning varieties. Fashion, a floribunda, coral-pink overlaid with gold; Mission Bells, a salmon; Capistrano, soft rose pink; Sutter's

gold, yellow-pink; Forty-niner and Tallyho, bicolor are a few of the hybrid teas together with Diamond Jubilee, buff orange; Nocturne, red; Taffeta, salmon-apricot; San Fernando, scarlet; Rubaiyat, red; Peace, lemon-yellow; Mirandy, garnet; Horace McFarland, apricot; Katherine T. Marshall, pink; Dickson's Red, red, and Mary Margaret McBride, pink. All of the above are all-American rose selections for recent years. There are, of course, many other proved favorites."

When you receive your plants from your nurseryman get them into the ground immediately. Roses like fairly heavy, but well-drained soil.

Dig a hole about two feet deep. At the bottom, place a layer of coarse gravel or cinders six inches in depth. Take the best top soil from the hole and mix it with about 25 per cent peat moss and 10 per cent well-rotted manure. Take the plant between your thumb and forefinger, grasping firmly by the graft or bud union, and hold the union just at the finished bed level. With your other hand work the soil into the hole and carefully around all the roots until the hole is

ADD-A-SQUARE HOOK RUG

This rug is a fascinating design of interlocked circles, flowers and cherries may be made larger and larger by adding squares. Pattern 201 gives actual-size tracing designs and illustrated directions for every step. The price of the pattern is twenty-five (25) cents. Send order to: Workshop Pattern Service, Long Beach Press-Telegram, Bedford Hills, N. Y.

GARDEN tips for the week. This is a good time to visit nurseries for the purpose of selecting gift plants. Azaleas, cyclamen, camellias and poinsettias are a few possibilities.

Small bedding plants such as delphinium, stocks, snapdragons and pansies that were started this fall may need fertilizing at this time. Adequate food is essential for proper development.

Hardy shrubs and trees will be less susceptible to wind damage if pruned now. Heavy

FUCHSIA-LA NURSERY

Phone 4-3221

3569 Atlantic
"Where Planting Information Is Cheerfully Given"
THESE ITEMS ON SALE SUNDAY THROUGH SATURDAY

For an Everlasting Christmas Gift

GARDENIAS 49c
1-gallon size
5-gallon, Blooming

\$2.40

**PINK PERFECTION
CAMELLIAS** 149
Loaded with Buds.

\$1.49

CAMELLIAS 5-gal. size. Bushy and
Heavily Budded. from 450

\$4.50

AZALEAS \$159
Blooming, 5 and 6-inch Pots

\$1.59

Use Georgia Peat When Planting Any
Semi-Shade-Loving Plants

HARDIE RENOVATOR FOR RENT

We Use and Recommend Patented
LIQUINOX FERTILIZER
(OPEN 7 DAYS A WEEK)

KITANO'S SPECIALS

DEODAR CHRISTMAS TREES \$4.95
Have a live Christmas tree in your yard
this year. These are 4 to 8-ft. tall.
Priced from

\$4

IDEAL FOR CHRISTMAS GIVING

POTTED PLANTS

Blooming Poinsettias
Azaleas
Cyclamens
Ferns
And Other Foliage Plants



**Kitano's
ATLANTIC NURSERY**
15601 South Atlantic, Compton
Just north of Olive
NE mark 5-1590

Press-Telegram Southland Magazine

when

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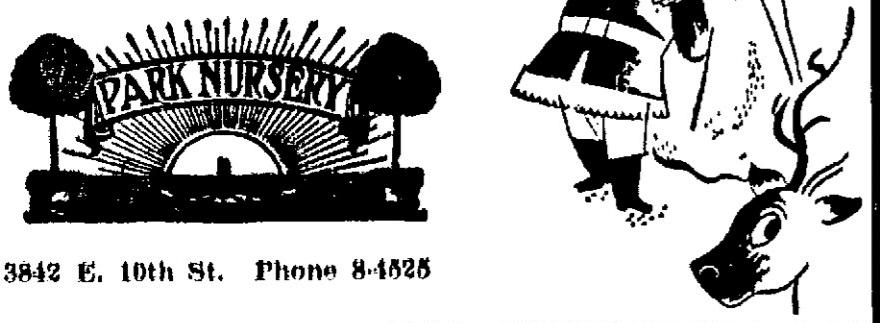


**LABEL-Quality
is in the BAG!**
AT YOUR DEALER

PRUNING TIME
Most garden shrubs and vines, particularly roses, and trees are approaching their dormant season. That is the season to prune them, shape them and train them for next year. Pruning time is at hand. Pruning must be properly done or it can be detrimental to your 1930 plans. Bob Gilmore will discuss pruning in an article on the garden page of next week's SOUTHLAND MAGAZINE

BOYS and GIRLS! LAST CHANCE TO SEE SANTA TODAY, DEC. 18, AT PARK NURSERY

PARENTS Bring the children to see Santa. He will be here all day from 10 a.m. Bring your own camera and take as many pictures as you like. Santa will be outdoors so it will be easy.



3842 E. 10th St. Phone 8-1826

CHRISTMAS SUGGESTIONS

LIVE CHRISTMAS TREES
Give one to each child for their very own—for
their own room. We have some completely trimmed with tinsel
and colored balls. Fancy containers. Complete
\$1.25 up

MANY LIVING CHRISTMAS GIFTS
Plants live and grow into specimens that can mean as much to permanent beauty of home. Christmas is a home building custom so why not give a living memorial of this season. Living plants priced from.....

POTTED PLANTS The Ideal Gift
(tree gift wrapped)
Cyclamen \$1.25 up Poinsettia 95c up
Azalea \$1.25 up And Many Others

ASSORTED DISH GARDENS 95c up
Completely Planted
OPEN EVERY DAY

3737 LONG BEACH BLVD.
HODGES NURSERY
CALL 4-2397

Riverdale Nursery

Potted Flower Plants for Christmas

CYCLAMEN 98c
POINSETTIA 98c

AZALEA \$1.25

LIVE CHRISTMAS TREE
(CEDRUS DEODARA)
\$4.75 TO \$10.00

25% OFF ON BULBS
Your last chance to plant tulips, daffodils, ranunculus, anemones, freesia, etc., for spring flowering.
25% OFF From Our Usual Low Prices

Riverdale NURSERY
6755 Atlantic Ave., North Long Beach
PHONE 20-2388 OPEN SUNDAYS

Alfson's Nursery Gift Ideas

Planters, dish gardens, house plants, novelties, garden equipment, barbecue sets, incinerators, lawn curb, trees, shrubs.

Open Nights Until 9:30 Until Christmas

DON'T FORGET THE KIDDIES!

PLAYGROUND EQUIPMENT

Horizontal bars, swings, slides, teeter glider. Complete sets from.....

CHRISTMAS TREES

Select Mt. Shasta white fir, Silver, Douglas fir. Very choice trees.

LIGHTS, ORNAMENTS AND WREATHS

CYCLAMEN, 4" pot, 69c AZALEAS, 5-inch pot, 79c

CAMELLIAS, 49c up POINSETTIA Bloom in pot from 69c

ALFSON'S NURSERY

15629 ATLANTIC (1 blk. N. of Olive) Compton

BETWEEN OLIVE AND COMPTON BOULEVARDS OPEN SUNDAYS



LONG SERVICE HONORED—Joining hands after the banquet held in their honor recently at the new Rendezvous Room of Brower's Restaurant in Long Beach are four 35-year Ford Motor Company employees and the manager of the local assembly plant. In the group are Robert W. Tobin, Clarence W. Deister, A. L. Edwards, plant manager; James W. Saunders and Herbert W. Richman. Each of the 35-year men received a suitable engraved gold watch as a token of the company's appreciation for their years of service.

Along Automobile Row

BY TOM WYNN • AUTOMOBILE EDITOR

Silver Spring, Md., which lies just outside of Washington, D. C., has not only solved its parking problem, but is doing so claims to be the fastest growing town in the nation.

Their answer to the parking problem began early in 1946, when the state legislature authorized Silver Spring to issue \$800,000 in bonds for building free parking lots.

Today the downtown area has eight free parking lots, covering nearly 76,000 square feet, holding 2,000 cars. Business has increased so much that the town recently got authority to issue another \$200,000 in bonds to expand the program.

The city has erected signs directing motorists to the free lots. Police report while more cars come downtown than ever before, traffic jams have disappeared and accidents have declined sharply. For in Silver Spring today, motorists don't congest the streets looking for a place to park.

Five employees of the Long Beach assembly plant of Ford Motor Co. celebrated 175 years with the company this month. The occasion was observance of their 35th anniversary with Ford.

Each of the five men received a suitably engraved gold watch as a token of the company's appreciation for their years of service. Receiving 36-year watches at the banquet were James W. Saunders, Herbert W. Richman, Clarence W. Deister, Robert W. Tobin, and Alfred C. Miller. Plant Manager A. L. Edwards made the presentation.

Company officials from the Long Beach plant attending the dinner were J. P. Roberts, district sales manager; R. C. Armour, assistant plant manager; C. E. Davis, resident controller; H. V. Anderson, manager of industrial relations; C. R. Thompson, general superintendent, and W. A. Peterson, manager of the production control department.

A spark plug of new basic design developed over the past several years promises to defeat many of the weaknesses of conventional type plugs, it is announced by the American Eagle Spark Plug Co. of Detroit.

The company's engineers have perfected a nichrome radial cathode which delivers a 360-degree radius of fire in the form of a circle or halo, replacing the usual J-type single-wire cathode which delivers a single spark. As a result, the new plug has a hotter, stronger spark that burns all gas vapors in the combustion chamber as well as oil which causes fouling. With the resultant higher combustion efficiency, better gas mileage and smoother running engine is obtained.

Incorporating designs to meet the demands of modern high-speed engines, the new plug promises to defeat many of the weaknesses of conventional type plugs, it is announced by the American Eagle Spark Plug Co. of Detroit.

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GIVE YOUR CAR THE NEW LOOK AUTO PAINTING

BAKE ENAMEL
AUTO ACCESSORIES
FOR CHRISTMAS

IRWIN
AUTO WORKS
2525 East Anaheim
It Costs No More In
OUR MODERN SHOP
Phone 8-5009

Sunday, December 18, 1949

Headlight Glare Termed Leading Accident Cause

Headlight glare is the No. 1 enemy of the millions of California motorists who drive at night, according to the Automobile Club of Southern California.

Approximately one out of every three motorists driving on the highway after dark forgets or refuses to dim his lights for approaching cars, thereby creating a serious offense against safety, courtesy and the law, the club stated.

These inconsiderate practices are particularly perilous at this time of year, due to longer hours of darkness and usually adverse weather conditions.

The club said nearly one-half of the motor vehicle accidents reported in California last year occurred from dusk to dawn, although the number of cars on the road during these hours was considerably less than in daytime. Accident reports showed that a great number of these accidents were either directly or indirectly caused by glaring headlights.

It was pointed out that headlight glare can cause temporary blindness lasting three seconds, during which time an auto going 40 miles an hour will have traveled 176 feet with its driver unable to see traffic signals, other cars or pedestrians in its path.

It was pointed out that headlight glare can cause temporary blindness lasting three seconds, during which time an auto going 40 miles an hour will have traveled 176 feet with its driver unable to see traffic signals, other cars or pedestrians in its path.

Originally the fight of these organizations was just against billboards. Now billboards are seldom mentioned. The new line is to work for general roadside protection and improvement, to promote motoring safety, highway efficiency and to protect property values as well as to save the scenery.

CURBS SOUGHT

This is the general theme of the A. A. A. program, which seeks adoption by all states of highway zoning plans—setting aside certain areas for factories, others for business and permitting billboards only in business zones.

One reason for this is that the outdoor advertising people have put up such a consistently successful fight against any curbs on their business that they are recognized as formidable antagonists.

The U. S. Public Roads Administration is taking no part in the contest, although it is providing billions of dollars to help finance the states' construction of the national highway network. Their reply takes this line:

1. Roadside business, including advertising companies, has an important role in American industry, including heavy investments and large annual sales and pay roll.

2. Complete public control of areas along highways would be an unwarranted encroachment on private property rights.

3. The large advertisers give much free space to good causes, they work in the interest of traffic safety and they endeavor to protect areas of unusual scenic beauty and historical interest.

Courts have often upheld the advertisers when they protested that restrictive legislation interfered with their property rights. Some recent decisions, however, have given the antibillboard people hope that the law is gradually swinging to their side.

Battle Looms Again Over Signs Along U. S. Highways

By CLARKE BEACH

WASHINGTON, Dec. 17. (AP) The old battle of scenery

lovers vs. highway advertising is about to flare again. The American Automobile Association (AAA), with 10,000,000 members, has decided to launch once again the campaign it dropped when the war started. Outdoor advertising interests are rallying to buck it.

One of the oldest organizations in the antibilboard scrap, the National Roadside Council, is gathering new ammunition through highway surveys. It now has 20 co-operating state councils and 82 co-operating organizations, including the Garden Clubs of America and the American Planning and Civic Association.

Many states, counties and towns have adopted some form of restrictive regulations to prevent billboards from becoming a menace. And the outdoor advertising people have often voluntarily co-operated with local officials to prevent erection of signs that would obviously constitute a hazard.

Actually, there seems to be no strong proof as yet that highway advertising is closely linked with highway safety. The most recent publication on the subject is a progress report by a Michigan commission. It concluded that, of the advertising signs, "only those which were illuminated, including neon and flashing neon, showed any appreciable association with accident locations."

THESE OPPOSE

Drawn up against the zoning campaign are, among others, the Outdoor Advertising Association, which works with the big boards; the American Highway Sign Association, which handles smaller boards, and the Conference of Roadside Business and Property Groups.

A vigorous call to arms was issued from headquarters of the O. A. A. and the Conference of Roadside Business when they got word that the A. A. A. in its annual convention last month was planning to renew its campaign. Their reply takes this line:

1. Roadside business, including advertising companies, has an important role in American industry, including heavy investments and large annual sales and pay roll.

2. Complete public control of areas along highways would be an unwarranted encroachment on private property rights.

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More Older Victims Die of Crash Hurts

CLEVELAND, Ohio, Dec. 17. Pedestrians cannot be seen as readily at night. This fact is largely responsible for the seasonal differences in pedestrian death totals, a safely bureau reports. In the summer, deaths reached a minimum of 23 per cent below the average monthly death total for the year. In the late fall, when short days brought darkness during the hours of peak traffic, pedestrian deaths in motor vehicles. Dark and inadequately lighted streets breed accidents of this type.



QUALITY

... is the inflexible rule of Cadillac. Not once in 50 years of production have the Cadillac designers, engineers and craftsmen varied from that rule. Quality is the intangible extra that makes Cadillac the unchallenged leader in the automobile field.

Cadillac's beauty, performance, comfort, safety and dependability are recognized everywhere. But equally true is Cadillac's economy of operation and unusually low rate of depreciation. Though the price may be a little more, the actual cost of owning a Cadillac is less than the cost of owning an average car. So don't pay the cost of a Cadillac unless you get one. To get one, come down to RIDINGS, your local Cadillac dealer, on American at 15th.

Before It Rains, REPLACE IT



DRIVE IN TODAY, FOR COMPLETE, FAST SERVICE
LOWEST PRICES, WE CATER TO INSURANCE TRADE.

Marine Glass Co.

SCOTT-WOODWARD-SCOTT SR.
GLASS FOR ALL PURPOSES
Cor. 14th and Magnolia Ph. 7-7475
Member of Long Beach Builders Exchange

Buy Right... Buy Right Now!!

PRICES ARE DOWN



Every Automobile on our lot selected for LOW MILEAGE!

IT'S TOP CONDITION...

EVERY CAR GUARANTEED...

BEST TERMS IN TOWN...

6 BARGAIN BUYS

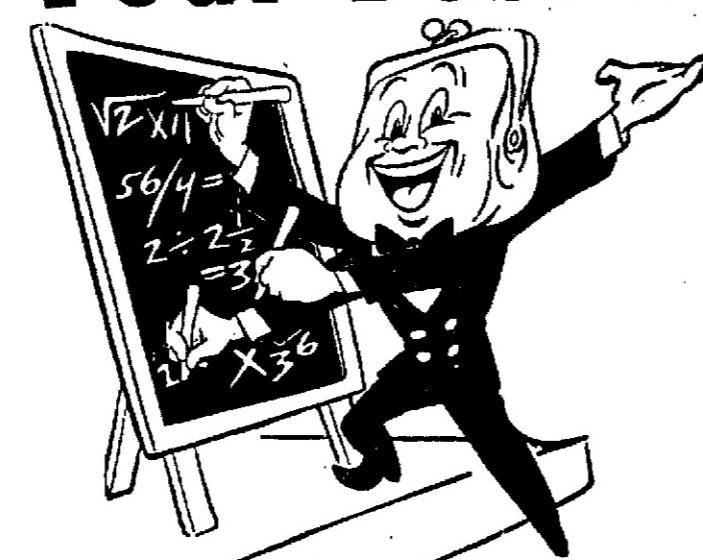
'47 Mercury Sedan	\$1089	'49 Hudson	\$1989
'46 Dodge Sedan	\$1089	'49 Ford Club Coupe	\$1489
'47 Buick Super	\$1489	'47 Studebaker	\$1189

PHONE 6-4926



1599
American Avenue

Today! Sunday! Ed James Makes The new 1950 Studebaker Your Best Pick! By Arithmetic!



WHAT A WONDERFUL CAR YOU GET!
AND JUST IN TIME FOR CHRISTMAS!

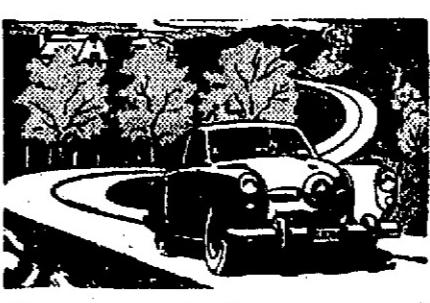
You enjoy the distinction of owning and driving the "next look" in cars—inside and out . . . years ahead! You're treated to the deep-beded, coil-sprung comfort of the "Miracle Ride"—every mile you drive. You don't roll back on hills—you can depend on Studebaker's famous Hillholder. The automatic Overdrive transmission saves you important money by cutting fuel expense. All in all, you're really "on the ball"—with a new 1950 Studebaker.

Whirlwind 1-Day Sales Drive

Enables you to get as much as \$350 more than your present car's actual worth in Special Trade-in Allowance. Easy Credit! You said it! Come get it!

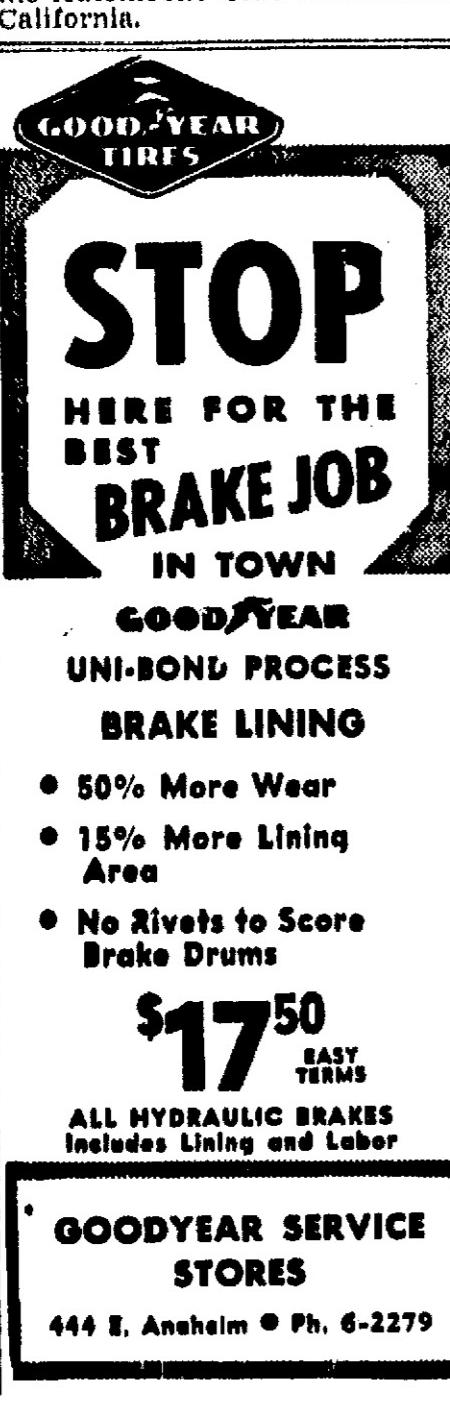
JAMESTOWN

14TH & AMERICAN PH. 6-4218



Rough going? Not for this Studebaker! The superbly balanced Studebaker design combines with a newly perfected coil spring front suspension to flatten out the roughest spots. It's a real "Miracle Ride."

Act At Once! The Day Is Short! We Close 9 P. M.



Sunday, December 18, 1949

"OPEN MONDAY THROUGH SATURDAY 9:30 TO 9:15 UNTIL CHRISTMAS"

SEARS
Long Beach

FOR A THRIFTY

Merry Christmas

SAVE AT SEARS

Still time for Christmas delivery!

**SEARS CUTS THE PRICE on this
'Silvertone' TV. 12½ Inch Screen**

Regular 329.95 You save \$30 Now!

299⁹⁵

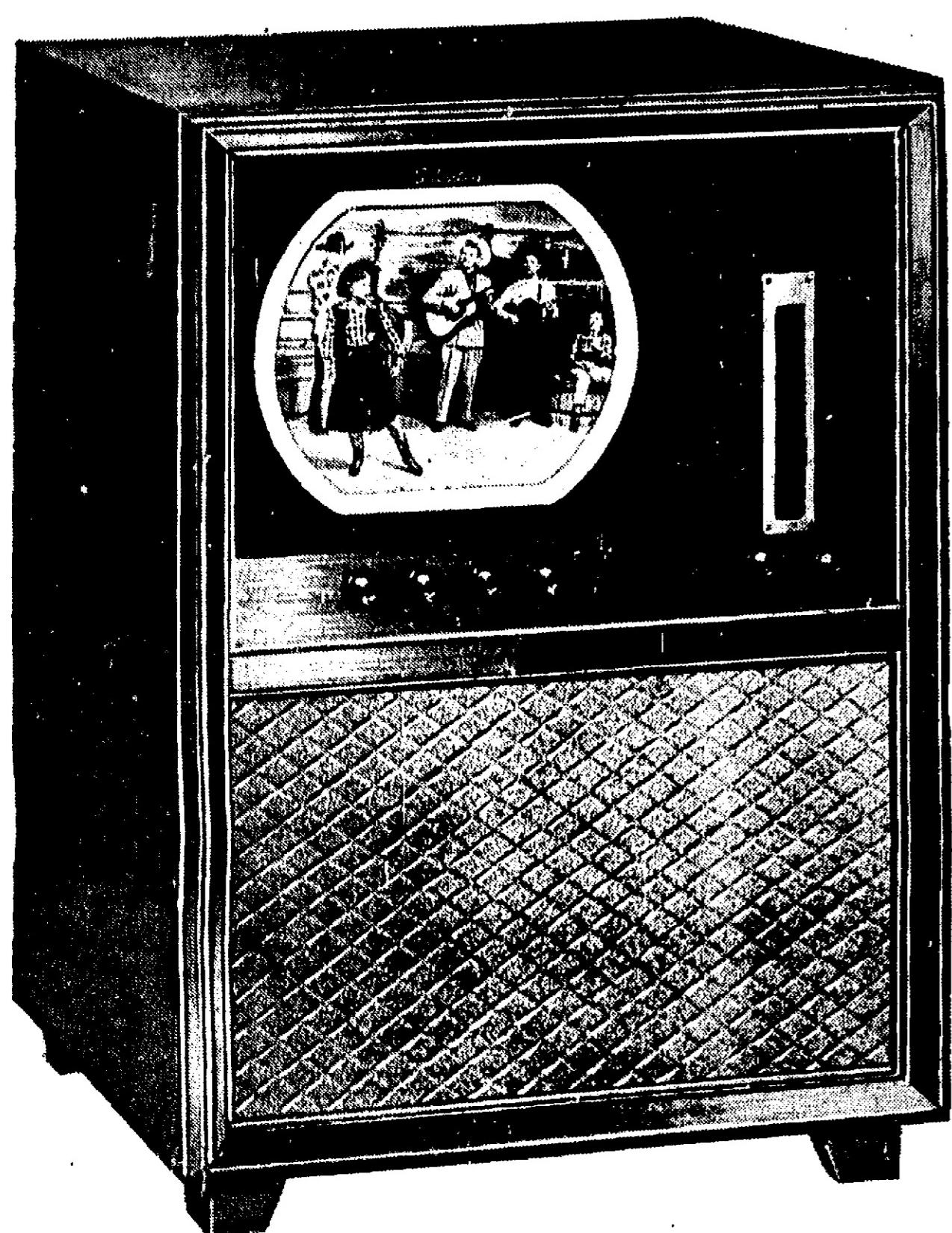
Plus
Installation

\$10 DOWN, Sears Easy Terms, Usual Carrying Charge

We've cut the price \$30 to make a big Christmas TV special . . . on this popular push-button television set, with 12½-inch screen and a wealth of great features for finest reception on all channels. Full size chassis, lock-in circuit. Cabinet in fine mahogany veneers.

Same Model as Above, in Blond Oak
Veneer, Regular 329.95, now.....

309⁹⁵



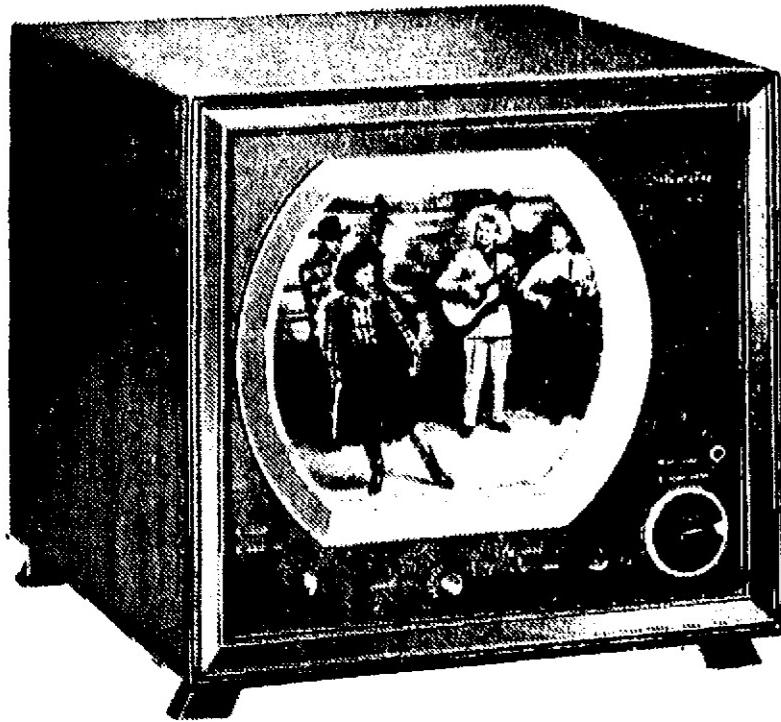
'Silvertone' with 12½-inch Screen

Table Model TV

244⁹⁵

Plus Installation
\$10 DOWN
Sears Easy Terms
Usual Carrying Charge

You get the latest features for fine television performance. The picture is clear and steady without drift or interference. Note the handsome cabinet in rich mahogany veneers . . . note the compact size. Order at once, enjoy the marvelous Christmas programs.



Also in Blond or Maple 249.95
Other 12½-inch Table Model TV as low as..... 219.95



Walnut Veneer with

12½" Screen

259⁹⁵

Plus Installation
Only \$10 down
Sears Easy
Terms
Usual Carrying
Charge

'Silvertone,' at a price within your Christmas budget! Represents the latest developments of Sears Research Laboratories. For the best, it's Silvertone!

Mahogany, 12½-inch 259.95
Blond, 12½-inch 279.95 Walnut, 10-inch 229.95

**Only \$10 down on TELEVISION!
IMMEDIATE DELIVERY at Sears Long Beach!**

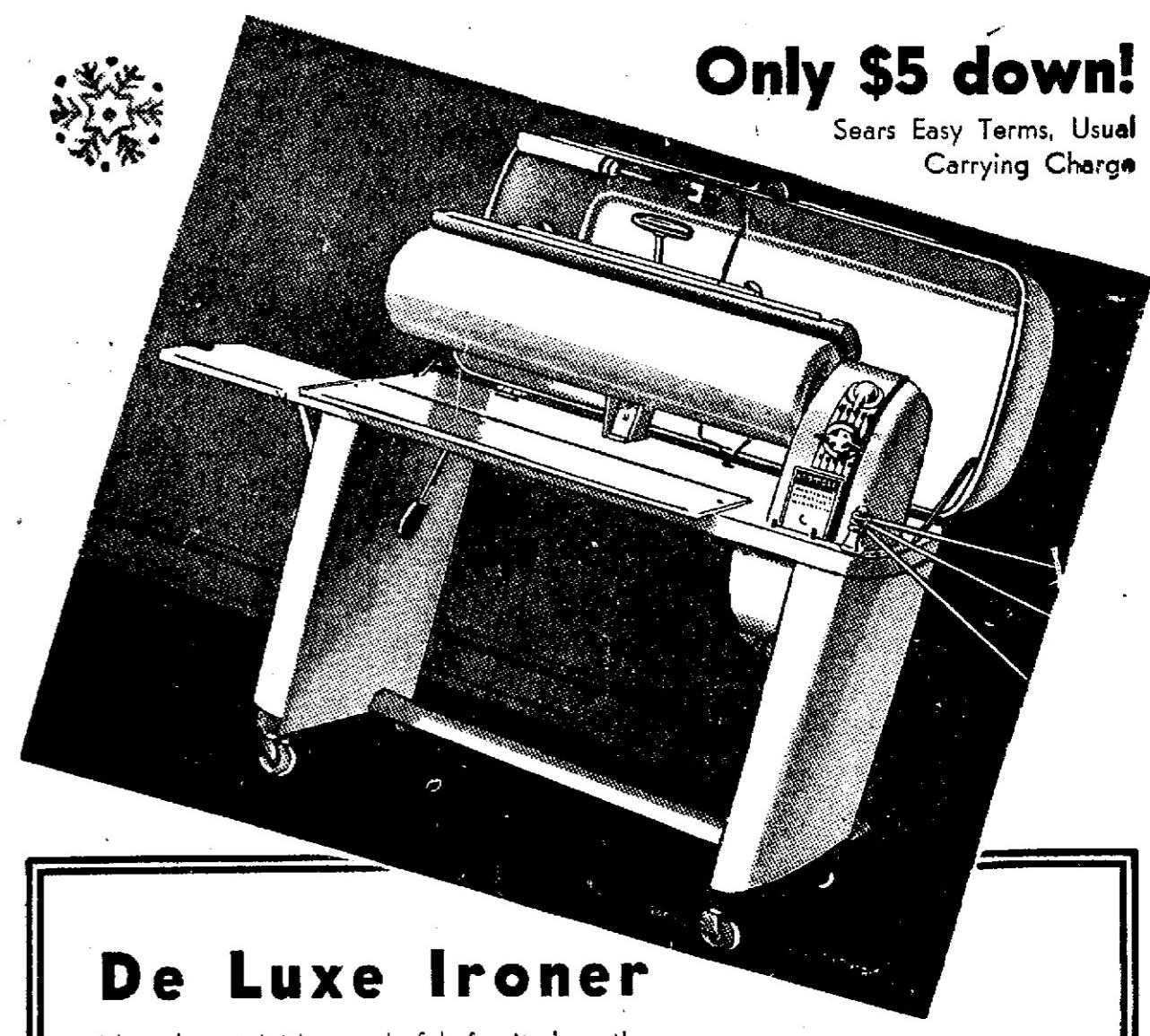
Open 9:30 to 9:15 Until
Christmas Eve, 9:30 to 5:30

"Satisfaction guaranteed or your money back" SEARS



Only \$5 down!

Sears Easy Terms, Usual
Carrying Charge



De Luxe Ironer

It's a beauty! It's wonderful, for it does the ironing for you! Simply guide the clothes. Full 26-inch roll, 2 thermostats, 2-way shoe control. What a gift!

149⁹⁵

144.95 Washer

129⁸⁸

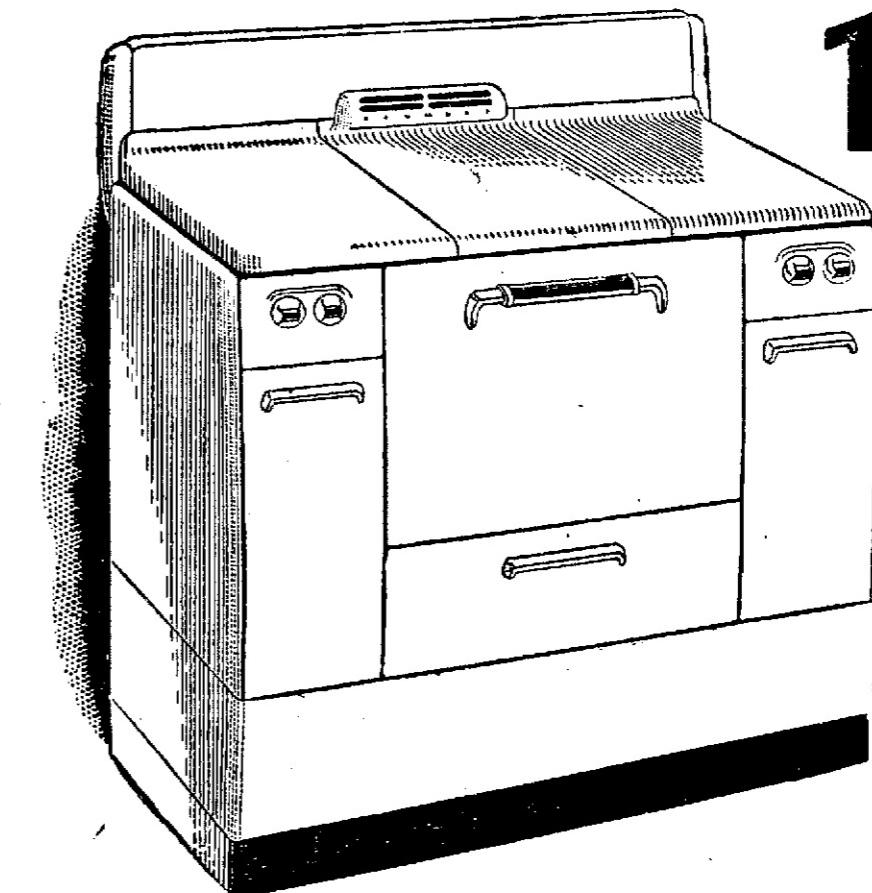
Compare this
Christmas saving!
Semi-automatic
washer, packed with
features! An exciting
value! Now, at
Sears!



\$5 Down, Sears Easy
Terms, Usual Carrying Charge

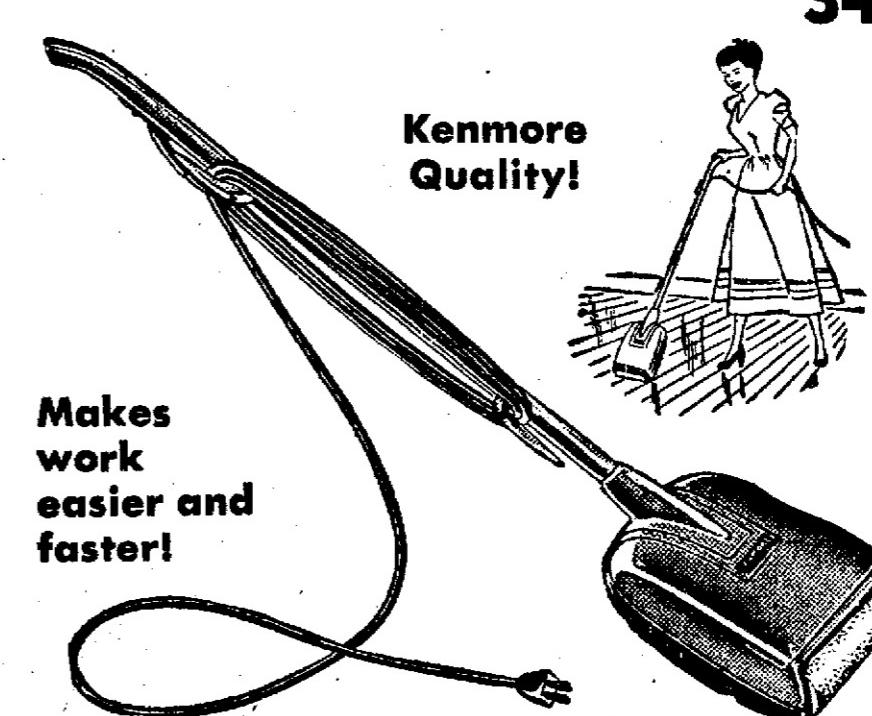
**KENMORE Quality! Regular
129.95 RANGE**

109⁹⁵



Only 5.00 Down
Sears Easy Terms
Usual Carrying Charge

Put this beautiful stove in her kitchen and see her happiness on Christmas day! Large 18-inch oven, fully insulated, chrome racks, roaster pan, pull-out broiler. Saf-T-Valve locks for surface burners. Divided top with separate covers. See these wonderful features!



**Kenmore
Quality!**

**34.95 Electric
Polisher**

2195

3.00 Down
Sears Easy Terms
Usual Carrying Charge
Keep every floor in your home shining! Apply wax, then polish with Sears lightweight polisher. Heavy wool pile buffer, 20-foot cord. Value!



AMERICAN at FIFTH
PARK FREE PHONE 6-9721

Press-Telegram Southland Magazine